Deichmann Launches Upgraded Nike Court Borough Mid 2 — A Classic Reimagined for All-Day Wear

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London, United Kingdom Jul 25, 2025 (<u>Issuewire.com</u>) - Deichmann Launches Upgraded Nike Court Borough Mid 2 — A Classic Reimagined for All-Day Wear

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Deichmann, Europe's leading footwear retailer, is proud to announce the release of an enhanced version of a fan-favourite silhouette: the **Nike Court Borough Mid 2 High-Top Trainer**. This iconic sneaker—already celebrated for its court-inspired look—is now updated with added performance and design features that elevate both comfort and wearability, available exclusively at Deichmann.

Inspired by retro basketball aesthetics, the Nike Court Borough Mid 2 has always delivered bold, clean lines and everyday versatility. In this exclusive release, Deichmann and Nike introduce key improvements to meet the needs of modern sneaker enthusiasts—without compromising on the silhouette's signature street-ready appeal.

"We wanted to keep everything customers love about the Court Borough while adding subtle but impactful updates that make it even better for all-day wear," said William Micheal, Head of product at Deichmann. "It's the same court style—but smarter, more comfortable, and more refined."

What's New in the Updated Nike Court Borough Mid 2:

• Enhanced Insole Cushioning

A newly engineered insole provides softer, more responsive cushioning—ideal for everyday movement, long walks, and active routines.

Premium Ankle Padding

The high-top collar now features extra foam padding for a snug, secure fit and improved ankle support, ensuring long-lasting comfort without sacrificing mobility.

Improved Breathable Lining

New moisture-wicking interior materials help keep your feet cooler and drier throughout the day, making this sneaker as practical as it is stylish.

Updated Finish and Detailing

The upper has been refreshed with a sleek, high-quality synthetic leather finish and stitch accents for a more premium feel. Deichmann-exclusive colourways, including a bold red variant, offer a standout look with a classic twist.

The updated **Nike Court Borough** is available now in-store and online at **www.deichmann.com**, with styles for men, women, and youth. Whether you're hitting the streets or making a statement, this refreshed classic is designed to move with you.

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