

“Cymax Infotainment Opens VR Movie Theatres at GSM Mall & Prasads IMAX, Launching 360° Cinema in Hyderabad”

Cymax Infotainment Pvt Ltd introduces India's most immersive 360° VR movie theaters at GSM Mall, Miyapur, and Prasads IMAX, Hyderabad—offering thrilling cinematic adventures through virtual reality motion chairs and multi-genre VR films.



Hyderabad, Telangana Jul 25, 2025 ([Issuewire.com](https://www.issuewire.com)) - *Cymax Infotainment Pvt. Ltd.*, a pioneer in immersive entertainment, proudly announces the launch of **Cymax VR Movie Theatres** at two prime locations in Hyderabad: **GSM Mall, Miyapur (3rd Floor beside Food Court)** and **Prasads IMAX (1st Floor beside Kids Play Area)**.

These cutting-edge theaters offer India's most immersive cinematic experience, combining **360-degree virtual reality films with motion-synchronized VR chairs**. Viewers don a VR headset and are instantly transported into the movie—flying through space, diving underwater, exploring ancient kingdoms, or witnessing epic mythologies in breathtaking detail.

Unlike traditional screens, Cymax VR immerses audiences in **multi-genre content**, from mythology and sci-fi to wildlife, adventure, and historical fantasy. Each show lasts between 8 and 15 minutes,

providing a powerful burst of entertainment in a compact, tech-driven format.

Cymax VR Theatres are designed to engage:

- Families & kids looking for safe, short-form entertainment
- Tourists exploring Hyderabad
- Young audiences seeking a cinematic thrill
- School trips and private bookings

“We’re not just showing movies—we’re inviting people to step into new worlds,” says **Mr. Gouri Shankar Mamidi**, CEO of Cymax Infotainment Pvt. Ltd. “With this launch, we’re blending the power of VR technology with storytelling to offer a revolutionary movie experience.”

Locations:

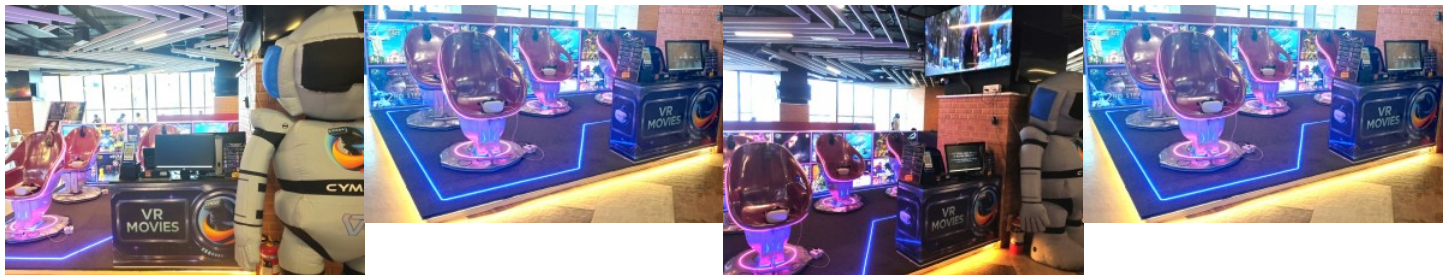
GSM Mall, Miyapur – 3rd Floor beside Food Court

Prasad's IMAX, Hyderabad – 1st Floor beside Kids Play Area

Website: www.cymax.co.in

Phone: +91 7337332776

Email: Cymaxinfotainment@gmail.com



Media Contact

Cymax Infotainment Pvt Ltd

*****@gmail.com

07337332776

6-3-879/B, G.Pullareddy Building,4th floor,Begumpet

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