

CPG Appoints Matt Palese as Chief Revenue Officer

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Ashburn, Virginia Jul 7, 2025 ([Issuewire.com](https://www.issuewire.com)) - CPG, a leader in critical infrastructure and data center services, is proud to announce the appointment of Matt Palese as Chief Revenue Officer. A proven strategic sales executive with over 27 years of industry experience, Matt brings a deep track record of building high-performing teams and delivering sustained revenue growth across diverse business disciplines.

Prior to joining CPG, Palese spent 18 years at Equinix, where he held leadership roles spanning Sales, and Finance. Most recently, he led a strategic account team responsible for over \$500 million in annual revenue, while also developing new go-to-market strategies tailored to Fortune 500 clients. His unique crossover into Finance included P&L oversight for data center assets across seven major U.S. markets, where he regularly presented new build and brownfield investment opportunities to Equinix's executive leadership and Board of Directors.

"I am very excited to join the talented team at CPG at this critical time in the growing Data Center Services industry," said Palese. "Helping customers navigate new builds and white space fit outs, upgrade or update existing data centers, manage and maintain current assets—so they can focus on their core business—and preparing for what's next regarding AI or microgrid technology... These and many more are all areas where CPG can be a trusted advisor and partner. Connecting with clients and partners will be paramount in the coming days and weeks, and I am looking forward to helping build on the momentum the CPG team has already created. Big thanks to Keith and the entire team for making me feel welcome."

Matt's appointment comes at a time of rapid expansion for CPG, as the company scales its offerings to meet the evolving demands of hyperscale, colocation, and enterprise data center operators. His blend of technical, financial, and go-to-market experience is expected to strengthen CPG's position as a strategic partner in the digital infrastructure ecosystem.

Matt and his wife Maria live in Northern Virginia and are proud alumni of George Mason University. Married for over 26 years, they have two daughters—Ava and Angela—graduates of Virginia Tech and James Madison University, respectively. The Palese family enjoys time outdoors with their two Australian Shepherds and frequent visits to the Outer Banks of North Carolina.

About CPG:

CPG delivers mission-critical electrical and mechanical services with commitment and performance at the core. Specializing in commissioning, controls, white space fit-out, and enterprise retrofit solutions, CPG partners with clients across the digital infrastructure landscape. Through a relentless focus on innovation and operational excellence, the company delivers tailored solutions that empower data-driven success in today's fast-evolving digital age.

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