

CostQ Emerges as One of the Best AWS Cost Optimization Tools for Modern Cloud Teams

The AI-powered FinOps platform helps startups and enterprises cut AWS cloud costs with usage analytics, billing transparency, and collaborative savings.



San Francisco, California Jul 31, 2025 ([Issuewire.com](https://www.issuewire.com)) - Clouddaya, an AWS Advanced Tier Partner, has formally introduced **CostQ**, a next-generation **cloud cost optimization tool** now publicly available for businesses seeking to reduce their **Amazon Web Services (AWS)** spend.

Built to meet the needs of DevOps and FinOps teams, CostQ analyzes usage patterns, detects billing inefficiencies, and identifies actionable savings opportunities across AWS services. Its AI-driven insights help businesses reduce infrastructure costs by up to **40%**, with zero risk to existing cloud environments.

Early users are recognizing the platform as one of the best AWS cost optimization tools in the market today.

“With AWS billing complexity growing, businesses need more than spreadsheets. They need intelligent visibility,” said a Clouddaya spokesperson. “CostQ helps companies uncover waste and unlock savings without requiring deep FinOps expertise.”

Key Features:

- AI-powered AWS usage analysis and cost forecasting
- Secure read-only billing access — no infrastructure risk

- Group-buying engine for EC2 and RDS Reserved Instance discounts
- Real-time billing insights across AWS accounts and services
- No credit card or long-term commitment required

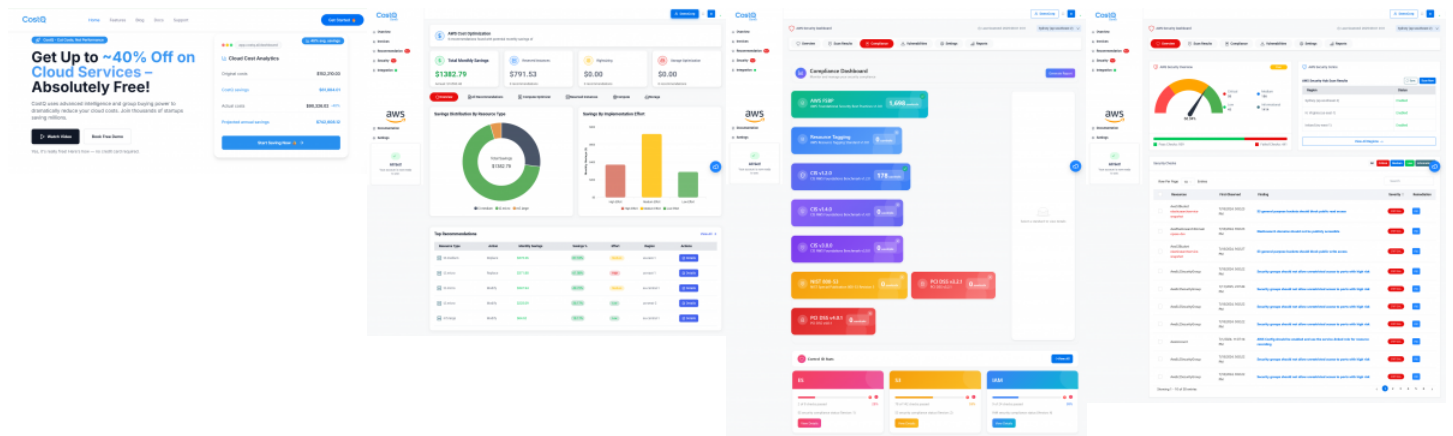
Cloud Teams Are Taking Notice

CostQ is publicly listed on [G2](#), [Capterra](#), [GetApp](#), and [Product Hunt](#), and is already being adopted by fast-scaling tech companies and cloud-native startups. The platform is especially useful for businesses running workloads on Amazon EC2, RDS, S3, and Lambda, who are looking to control **cloud billing** and improve AWS financial efficiency.

About CostQ:

CostQ is a product developed by Cloudlaya to help teams manage and optimize AWS costs using AI, analytics, and shared purchasing power. It is designed to support organizations of all sizes - from startups to scale-ups - with a modern, secure, and collaborative approach to **cloud cost optimization**.

More information is available at <https://costq.ai/blog>.



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