

Cosmetics Regulatory Launches AYUSH License Services & Expert Consulting for Cosmetic Imports into India

New services streamline entry into India's booming herbal and cosmetic product market for global and domestic brands



New Delhi, Delhi Jul 17, 2025 ([Issuewire.com](https://www.issuewire.com)) - Cosmetics Regulatory, a prime compliance consultancy in India's beauty sector, has officially declared the launch of [AYUSH registration](#) assistance and specialized [cosmetics import consulting services](#) for beauty products. This action is designed to assist domestic and foreign brands in navigating the complicated regulatory environment to market and

distribute beauty & AYUSH products in India under the law.

With a rising demand for natural and Ayurvedic beauty products and more international brands entering the Indian market, there is an increasing demand for quality regulatory support. Cosmetics Regulatory has enhanced its services with full-service AYUSH license facilitation for Ayurvedic, Siddha, and Unani cosmetic products, and end-to-end import consulting services to help them comply with Indian regulations under authorities such as CDSCO and the Ministry of AYUSH.

"India is a major opportunity for global beauty and wellness brands, particularly in the herbal and Ayurvedic space," said Ritika Sharma, Director of Operations at Cosmetics Regulatory. "With our services, companies can enter the market more quickly, have full compliance and interruptions are minimal."

The [Cosmetics Regulatory consulting Services](#) include preparing all necessary documentation, regulatory classification, authorized signatures for applications, filing applications, coordination with regulators, and post-approval compliance monitoring—all designed to ensure that brands will be compliant with all relevant legal requirements related to the manufacturing, importing, and sale of their products in India.

"India is a complex mass of licensing and import dynamics, whether you are entering the Indian market for the first time or the twentieth," added Vikram Bansal, Senior Regulatory Consultant at Cosmetics Regulatory. "Our role is to provide a seamless end-to-end experience, so clients can focus on developing amazing products and building their brand."

Cosmetics Regulatory has also worked with a large number of brands from a diversity of geographic locations including Africa, Europe, the UK, Korea, and the USA.

About Cosmetics Regulatory

Cosmetics Regulatory is a trusted consultancy based in India specializing in regulatory compliance for cosmetic and personal care brands. The company offers a full range of services, including AYUSH and CDSCO licensing, import consulting, product registration, labeling compliance, and BIS certification. Cosmetics Regulatory is well-versed in the Indian regulatory frameworks, and its team of consultants has extensive experience helping brands successfully enter and grow in the Indian market.

Press Contact:

Name: Riya Goel
Email: info@cosmeticsregulatory.com
Phone: +91 85859 19582
Website: <https://cosmeticsregulatory.com/>



Media Contact

ELT Corporate

*****@gmail.com

08585900247

ELT House No. 271, Pocket D-15, Sec-3, Rohini, New

Source : ELT Corporate

[See on IssueWire](#)