

CINEsync launches the newest version of the Award-Winning Cinema Operations Tech at CineEurope 2025, Barcelona.



Barcelona, Spain Jul 2, 2025 ([Issuewire.com](https://www.issuewire.com)) - 16-19 June 2025, CINEsync, the award-winning provider of advanced cinema management software, proudly concluded a successful second consecutive appearance at CineEurope 2025 in Barcelona, Spain. Recognised as Europe's leading cinema industry convention, CineEurope brought together major, regional, and independent cinema professionals for exclusive film previews, presentations, and the CineEurope Trade Show. The event is officially supported by the International Union of Cinemas (UNIC).

At this year's show, CINEsync once again made a strong impact with its powerful, cloud-based SaaS platform for cinema management, now deployed across 15+ countries, including Spain, the UK, Latvia, Portugal, the USA, Mexico, Bolivia, Indonesia, Saudi Arabia, Tanzania, and the UAE. From Booth 324 at the Centre de Convencions Internacional de Barcelona, the CINEsync team unveiled the latest innovations in their software suite and engaged with cinema operators from around the world. A key highlight was a new AI-powered update that enhances scheduling and delivers advanced customer data analytics.

“We’ve had the privilege of showcasing CINESync at all the major global cinema conferences this year. CineEurope has been another highlight, where we once again launched the newest version of our award-winning cinema management platform. We’re energised by the response and excited for the global growth and new ventures ahead in 2025 and beyond,” said Ruchira Pathirana, Founder & Chairman of CINESync.

The CINESync platform allows cinema operators to manage all aspects of their business from a single system—ticketing, concessions, mobile and web integration, kitchen and bar operations, loyalty programs, and real-time analytics. Whether overseeing a boutique screen or a multiplex chain, CINESync delivers unmatched control, flexibility, and performance in today’s digital-first environment.

This year’s presence at CineEurope further cements CINESync’s role as a trusted partner for modern cinema operators, combining local adaptability with global scalability to meet the evolving needs of the industry.

CINESync.io is a global SaaS platform offering end-to-end cinema management software tailored to the operational needs of modern theatres. With powerful tools for box office, food & beverage, marketing, loyalty, and analytics, CINESync empowers cinemas to streamline operations, boost revenue, and elevate the customer experience.

For more information, visit: www.cinesync.io

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