

Chivita | Hollandia Reinforces Market Leadership with Legacy of Innovation and Growth in Nigeria's Beverage Sector

Chivita | Hollandia, a proudly Nigerian beverage company and a subsidiary of The Coca-Cola Company, continues to redefine excellence in the fruit juice and dairy categories with innovation, scale, and a legacy of consumer trust

Lagos, Nigeria Jul 18, 2025 ([IssueWire.com](https://www.issuewire.com)) - Hollandia, a proudly Nigerian beverage company and a subsidiary of The Coca-Cola Company, continues to redefine excellence in the fruit juice and dairy categories with innovation, scale, and a legacy of consumer trust. With market-leading brands like Chivita and Hollandia, the company has cemented its position as a category-defining force in Nigeria's fast-moving consumer goods (FMCG) landscape.

As the largest production site with aseptic beverage packaging in Sub-Saharan Africa, Chivita | Hollandia has built a reputation for world-class manufacturing standards, operational efficiency, and a steadfast commitment to delivering high-quality, affordable nutrition to millions of consumers.

"Innovation is in our DNA," said [Spokesperson Name], [Title], Chivita | Hollandia. "From pioneering new product categories to investing in the latest production technologies, we are constantly evolving to meet the dynamic needs of Nigerian consumers."

The company's portfolio includes iconic, trusted products that have become household staples across Nigeria. Chivita, the flagship juice brand, leads the market with a diverse range of fruit juices known for their rich taste, quality, and health benefits. Meanwhile, Hollandia stands as a trailblazer in the dairy category, offering convenient, nutritious options that fit into the lives of everyday Nigerians.

Among its many firsts, Hollandia recently launched Nigeria's first lactose-free milk, designed to serve the growing population of lactose-intolerant consumers. This breakthrough product reflects the brand's focus on inclusive nutrition and consumer well-being.

Chivita | Hollandia's legacy of innovation dates back to its early partnership with Capri-Sun, the world's number one children's fruit drink. As a pioneer in Nigeria's ready-to-drink beverage category, Capri-Sun's success helped set the stage for decades of market leadership. Today, after more than 40 years, Chivita | Hollandia remains a proud partner, nurturing the same commitment to quality, fun, and trust that made the brand a household favorite.

About the company:

In February 2019, Chivita | Hollandia became a fully owned subsidiary of The Coca-Cola Company, a milestone that ushered in a new era of scale, capability, and strategic investment. Under Coca-Cola's stewardship, the company has accelerated its drive for innovation and sustainability, bringing global best practices to local production and product development.

With deep roots in Nigeria and a future-focused mindset, Chivita | Hollandia is poised to continue shaping the beverage landscape through trusted brands, bold innovation, and unmatched operational excellence.

Media Contact:**Phone Number:** +234 01 700 0890**Address:** 14, Chivita Avenue Ajao Estate Lagos, Nigeria.**Email Address:** chicares@chilimited.com**Company Website:** <https://hollandiadairyng.com>

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