

Chasefive Offers Free Access to Expanded FAPI Marketing Framework Resources for Marketing Professionals



Brisbane, Queensland Jul 28, 2025 ([Issuewire.com](https://www.issuewire.com)) - Chasefive has announced the expansion of its **FAPI Marketing Framework™ Academy**, providing **free access** to a comprehensive set of resources designed to help marketing professionals strengthen their planning, execution, and leadership skills.

The **FAPI Marketing Framework™**, developed by Chasefive is a structured marketing management methodology that equips marketers with the tools needed to build scalable, high-performing functions. The enhanced learning suite reflects Chasefive's mission to make marketing best practice accessible and actionable for professionals across industries and experience levels.

Effective immediately, professionals who join the Academy at www.chasefive.com will gain free access to:

- **FAPI Certification Course and Test** – A complete training and validation program covering core framework principles and practical applications.
- **FAPI Official Guidebook** – A detailed reference to support day-to-day implementation of structured marketing processes.
- **FAPI Webinars** – Live and recorded sessions led by industry experts exploring real-world marketing challenges and strategic insights.
- **FAPI Diagnostic Tool** – An interactive tool to benchmark existing marketing practices and identify key improvement areas.
- **Marketing Manager App Knowledgebase** – A technical support hub for leveraging the Chasefive platform in operational marketing.

The FAPI Marketing Framework's mission is to remove barriers to effective marketing leadership by offering free, practical tools to help marketers move beyond tactical chaos and confidently lead with structure and clarity.

The Academy is open globally and available now at www.chasefive.com.

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