

Capital Economico Magazine Launches in the United States to Bridge Latin and American Business Communities



New York City, New York Jul 9, 2025 ([Issuewire.com](https://www.issuewire.com)) - [Capital Econômico Magazine](#), a leading Brazilian publication focused on business, economics, and innovation, has officially expanded to the United States. With both print and digital editions, the magazine will now be distributed across strategic hubs, reaching the growing community of Brazilian and Latin American entrepreneurs, investors, and thought leaders living abroad.

Founded by journalist and digital financial media entrepreneur [Kelly Couto](#), the magazine's mission is to connect Brazil to the world through insightful analysis, inspiring stories, and bilingual content. The debut U.S. edition features a special report on immigration, including an exclusive interview with attorneys Ludo Gardini and Viviane Afonso from The Gardini Law, one of the most recognized firms among Brazilians in the United States.

Brazilian Consumers in the United States: A Market That Matters

According to the Brazilian-American Chamber of Commerce & U.S. Census Data, today, over 4 million Brazilian consumers live or travel across the America. – and their economic impact is undeniable:

- * 1.4 million Brazilian residents in the U.S.
- * US\$ 78 billion/year in consumer spending potential
- * US\$ 294 million/month sent from the U.S. to Brazil

For [Kelly Couto](#), this data highlights the growing influence of the Brazilian community abroad and the need for bilingual, targeted media channels that connect brands, people, and opportunities. And that's why Capital Econômico officially launched – now available in both print and digital editions, distributed across key states to connect Latin and American business ecosystems.

"Taking the magazine international is not just a professional milestone, it's a personal one as well. Many Brazilians and Hispanics in the U.S. struggle with the English language, yet they represent a powerful consumer market. This expansion proves that it's possible to build bridges between countries, cultures, and opportunities through quality journalism," says Kelly Couto.

With more than 5 million people reached monthly through its digital platforms, [Capital Econômico](#) now positions itself as a powerful visibility and authority channel for brands aiming to reach the Brazilian audience in the U.S. and grow globally," complements the founder

For advertising opportunities, content collaborations, or to request a print edition, please contact: contact@coutogroup.com or publicidade@revistacapitaleconomico.com.br



Media Contact

Couto Group

*****@coutogroup.com

8573443090

1521 Concord Pike Ste 301

Source : Couto Group

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