

Calgary Teens Launch BJJ Summer Camp Amid Tough Job Market

Young Entrepreneurs Flip the Script with a Fun-Filled Kids Camp



Calgary, Alberta Jul 5, 2025 ([Issuewire.com](https://www.issuewire.com)) - As summer arrives, many Canadian youth find themselves in a tight spot, navigating a significantly tougher job market than in previous years. Reports indicate a noticeable decline in summer job postings, with some analyses suggesting this is the most challenging seasonal job landscape in over two decades for young workers, leaving many high school

students struggling to secure traditional summer employment.

That's not the case for Nick Starr and Jackson Skoll, two 15-year-old students from Calgary who decided to pursue entrepreneurship and build something of their own. The pair, both exemplary students with a shared passion for the sport of Jiu-Jitsu, recently launched a kids' summer Jiu-Jitsu camp that blends fun, focus, and fundamentals. Designed for children ages 7 to 12, the camp offers a hands-on introduction to Jiu-Jitsu.

"This camp lets us blend our love for Jiu-Jitsu with learning entrepreneurship," says Nick Starr, a 15-year-old Calgary student who recently was awarded a RBC scholarship for the Canadian Securities Course, received special permission to enroll in a 200-level University of Calgary computer science course this summer, and works part-time as a kids' basketball referee. *"We want to introduce kids to Jiu-Jitsu, a sport that boosts physical and mental growth."*

Currently training and competing in North Carolina for the Jiu-Jitsu World Championships in August, Jackson has spent years mentoring younger students at the Alliance BJJ Calgary club, preparing him to lead this exciting camp for kids ages 7-12. "Running the camp lets me share my love for Jiu-Jitsu while also helping kids - it's a win-win," says Jackson. The camp allows him to inspire children to build confidence and skills through the sport he loves.

The two met through their local Jiu-Jitsu club and quickly bonded over their shared interests. Together, they secured gym time from [Alliance BJJ Calgary](#) Jiu-Jitsu club owners, who were enthusiastic about the first summer camp at the training facility. While Jackson is in North Carolina gathering new skills to share, Nick has been preparing the advertising and marketing by designing the website, flyers, business cards, posting street signs, and attending community events to promote their upcoming program.

Nick and Jackson are no strangers to mentoring. They've been volunteering in kids' classes throughout the year and are known for their patience and positive energy on the mat. *"Jiu-Jitsu has taught me more than just technique,"* says Nick. *"Sports training creates self-discipline, time management, and learning how to be calm under pressure, which carries over into school and overall performance."*

Their goal with the camp isn't just to teach a few moves; they want to give kids a chance to try a new sport while building confidence. More information and registration details can be found at <https://alliance-champ-camp.my.canva.site/>.

In a summer where so many young people are waiting for opportunity to come to them, Nick and Jackson are a reminder that sometimes, the best move is to make your own.



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