

BullForce leverages CSR to support Bengaluru's water positivity by investing in AquaKredits earned by Boson Whitewater



Bengaluru, Karnataka Jul 8, 2025 ([Issuewire.com](https://www.issuewire.com)) - BullForce, a leading technology-driven capital markets and brokerage firm, today announced its investment in AquaKredits under its Corporate Social Responsibility (CSR) program, marking a pioneering move in leveraging digital water credits for verified environmental impact.

The AquaCredits are to be acquired from Boson Whitewater, an innovative water sustainability company recognized for its transformative work in making Bengaluru water-positive. Through the deployment of decentralized water treatment technologies, Boson Whitewater has enabled significant, measurable water savings, certified and issued as AquaCredits by AqVerium, the world's first digital water bank.

"We are proud to align our CSR strategy with sustainable innovation. Investing in AquaCredits not only enables measurable environmental impact but also allows us to back community-driven solutions that make cities like Bengaluru resilient. Furthermore, as a responsible technology-driven enterprise, we are equally cognizant of our water print and while assessing the same, we are contributing our mite in offsetting by subscribing to AquaCredits," said Subrahmanya Basavanhalli, Co-Founder, BullForce.

AquaCredits are cutting edge digital technology driven traceable water credits issued by AqVerium, the world's only platform that validates, certifies, and monetizes verified water savings and sustainability practices. Similar to carbon credits, AquaCredits are earned through real-world impact—such as rainwater harvesting, wastewater recycling, groundwater recharge, and reduction in water consumption—and can be traded, invested in, or redeemed as CSR and ESG instruments. Each AquaCredit represents 1000 litres of water saved, conserved, or recycled. Participation in AqVerium is purely voluntary with an endeavour to create a cohort of water responsible stakeholders together redefining water stewardship.

"AquaCredits exemplify the evolution of CSR into a measurable and impact-oriented practice. As they directly promote environmental sustainability, water conservation, and ecological balance, their purchase and sale fall well within the legal framework of Schedule VII, Item (iv) of the Companies Act, 2013. This initiative upholds both the spirit and letter of CSR law in India," said Dr. Bhaskar Chatterjee, ex-IAS & Father of CSR in India.

Boson Whitewater has earned these AquaCredits for the highly impactful work they have done in Bengaluru. These AquaCredits were issued through independently verified data and performance reports. Boson has enabled large-scale decentralized wastewater recycling in residential and commercial areas, thereby achieving significant savings and recharge, contributing to Bengaluru's Water Positive Index.

Vikas Brahmavar, Founder of Boson Whitewater, remarked: "The issuance of AquaCredits is a proud milestone for us, affirming the real and measurable water impact we've created. This partnership with BullForce will not only validates the power of decentralised water innovation but also unlocks a future where CSR can drive scalable water positivity. We're honoured to be a part of this pioneering movement and encourage Corporates to come forward and support our endeavour."

This collaboration has heralded a new era and marks a major milestone in India's ESG and CSR ecosystem by creating a financial incentive for verified water stewardship and encouraging corporates to invest in nature-based and measurable sustainability

Dr. Subramanya Kusnur, New Waterman of India & Founder of AqVerium, added: "AqVerium is the world's first platform to reward water stewardship through AquaCredits. BullForce's investment in AquaCredits issued to Boson Whitewater is a pathbreaking moment that redefines how we value and finance water sustainability. At the same time, the perspective of offsetting their water footprint emanating out of extensive use of technology clearly demonstrates a unique "Extended Water Responsibility" which should be emulated by all stakeholders. It validates the idea that water savings are not just moral imperatives but economic assets and environment responsibility. "

About Bullforce

www.bullforce.co

BullForce is a next-generation, tech-driven capital markets and brokerage firm committed to innovation, transparency, and sustainable finance. With a strong focus on digital transformation, BullForce offers cutting-edge investment solutions backed by data intelligence, fintech integration, and ESG principles. Beyond markets, BullForce is redefining corporate responsibility by aligning its CSR initiatives with high-impact, future-forward causes. Its investment in AquaKredits reflects a bold commitment to measurable environmental sustainability and responsible capital deployment, marking a new era where finance fuels positive climate and community impact.

About Boson

www.bosonwhitewater.com

Boson Whitewater is India's first decentralized circular water economy enabler, transforming treated wastewater into high-quality, reusable water for industrial applications. By investing in advanced tertiary treatment plants at apartment complexes, Boson converts STP output into soft, low-salt water ideal for sectors like semiconductors, electroplating, and commercial laundries, reducing the burden on freshwater sources. Powered by IoT-based monitoring, Boson has recovered and repurposed over 1.03 billion litres of wastewater in Bengaluru alone, preventing its discharge into lakes and enabling sustainable, commercially viable reuse by industries leading to much needed impactful circularity and water stewardship.

About AqVerium

www.aqverium.com

AqVerium - World's 1st Digital Water Bank is a pioneering Digital innovation that transforms water conservation into an economic and tradeable asset. Through its AquaKredit system and AquaDex trading platform, AqVerium incentivizes responsible water use by offering water credits for conservation, reuse, and efficiency improvements. By integrating IoT, AI, and blockchain technologies, AqVerium ensures real-time water footprint tracking and transparency, making water a measurable, accountable, and tradable commodity. The initiative aligns with global sustainability frameworks such as the UN Sustainable Development Goals (SDGs), promoting water positivity and net-zero water strategies across industries, infrastructure, and urban planning. Through collaboration with governments, businesses, and financial institutions, AqVerium is leading the shift toward market-driven water stewardship, ensuring long-term water security and resilience worldwide.

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