

Bulgarian Glamour Spotlights Julia Zolotova's Eastern Empire

London novelist's cross-cultural epic builds European momentum ahead of UK paperback release



London, United Kingdom Jul 1, 2025 ([IssueWire.com](https://www.issuewire.com)) - British-Russian writer **Julia Zolotova** has gained fresh continental attention after Bulgaria's *Glamour* ran a feature praising her novel ***Eastern Empire*** as "a layered portrait of ambition and friendship that spans Moscow, Beijing, and London." The article follows Zolotova's recent participation in Sofia's Literature & Innovation Week, where she spoke on a panel about augmented-reality storytelling.

Read the feature (Bulgarian):

<https://glamour.bg/entertainment/razkrivane-na-iztochnata-imepriq-ulia-zolotova>

The Bulgarian coverage arrives just weeks after Zolotova received the 2025 [Stein Arts Award for Fiction](#) — an annual prize celebrating 50 contemporary voices reshaping literature.

"It's encouraging to see how readers in different languages connect with the moral choices at the heart of *Eastern Empire*," Zolotova said. "From Sofia's tech scene to London book clubs, the questions remain the same: What do we trade for success, and what do we keep for ourselves?"

FORTHCOMING

- UK paperback of *Eastern Empire*: Autumn 2025 – includes exclusive reader's guide and city-mapping artwork.
- Offline event: July 3, 2025, 11:00 a.m. BST — look for announcements on Julia's [website](#).

PREVIOUS RECOGNITION

- **Creativitys UK Award** (2024) – Outstanding Contribution to Contemporary Literature
- **Gala Literary Prize Finalist** (2025) – International Fiction category
- **Stein Arts Award** (2025) – Fiction

ABOUT THE AUTHOR

Julia Zolotova is a London-based, trilingual novelist with an MBA in Luxury Brand Management and an MSc in Enterprise & Innovation. Her fiction explores the collision of technology, luxury and identity. Earlier this year she published her fifth book, *The Influencer's Canvas*, described by critics as "*White Lotus* meets *Black Mirror*" for its satirical look at creator culture.

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