

Bhoomiverse Announces Launch of Flagship Store in Bangalore

India's 1st Sustainability Supermarket Chain for Ethical Consumption

BAZAAR

SUNDAY 20 JULY
11am to 6pm

**SPOT
PRIZES!**



DOUBLE RD, INDIRANAGAR, BLR

Bengaluru, Karnataka Jul 16, 2025 ([IssueWire.com](https://www.issuewire.com)) - Bhoomiverse Announces Launch of Flagship Store in Bangalore

India's 1st Sustainability Supermarket Chain for Ethical Consumption

Bhoomiverse is thrilled to announce the grand opening of its flagship store in Bengaluru, located at 1st Main Rd, HAL 2nd Stage, lane, Bengaluru, Karnataka 560008, on 20th July from 11am to 5pm. This unique concept will offer a one stop shop for all things sustainable across Food, Fashion, Home and Lifestyle products to the Bengaluru community and beyond.

This statement spurred the Founders to create Bhoomiverse – an alternative universe of ethical consumption for the community with its flagship store at Indiranagar, Bangalore. The objective is simple: to give consumers the opportunity to shop the way that they want – joyfully and with convenience, across all their typical consumption needs in one place. The company is guided in this endeavour by the 17 Sustainability Development Goals of the United Nations, which is considered as the basic framework for living in synergy at the intersection of Climate, Gender, Impact and Health.

Bhoomiverse has curated Food, Fashion, Home and Lifestyle products under one roof with a sustainable, zero waste, farm to table Café to follow a few months down the road. Each segment contains a variety of curated, homegrown brands that have been assessed to meet at least one of the 17 SDGs. From daily staples such as rice and dal to the exciting world of naturally dyed, organic clothing for all genders and children and pet products plus gorgeous, sensuous skincare – they have it all ready for you to explore.

“Either you’re a part of the problem or you’re part of the solution.” is the mantra of Antra Bhargava, Founder and MD of Bhoomiverse, a sister venture of the Dhurthi brand that she launched in March 2025 that is focused on premium products from innovative, landfill rescue materials such as tube rubber and pallet wood. “I have been obsessed with solving all the problems of planet Earth for over a decade as I want to leave our world better for my children. The beauty of the interconnectedness of the UN’s 17 Sustainability Goals that I discovered when I undertook a PhD in the space brought me to create this comprehensive platform for ethical consumption. Physical retail consumption in India is still the most significant way that our population makes buying decisions. Especially with a growing segment like sustainability, we solve both demand and supply side problems by creating a chain of sustainability supermarkets so citizens can touch, feel and make better choices with joy and convenience.”

The cherry on the cake is the Bhoomiverse premium Pre-Loved segment where not only can the conscious consumer buy/ rent premium fashion and accessories but also sell/rent from their own wardrobe thereby creating a shared closet experience. This is a game changer for all shopaholics who love beautiful things but are aware enough of the impact on the planet and their pockets of endless buying! The Saree Library will allow the entire community to share their wardrobes of weaves and memories in a new and exciting manner.

Finally but important to note is the Bhoomiverse Event space within the Indoor/ Outdoor café where the team will conduct regular community awareness and engagement events including the upcoming Bhoomiverse Baazaar. Watch out for their upcoming event calendar! Families, local Clubs

and Experts can also book the space as a venue for gatherings, meetings and workshops/ classes on a regular basis at a nominal fee.

Featured brands include the inhouse brand Dhurthi for bags, accessories and furniture plus well loved names like The Huda Bar, Hibiscus Heroes, Kaashi Farms, Bunaavat sarees, Islands of Loom, Décor by Saanjh, Turtle Tales, HempZero, Bare Necessities, Aulerth, Mulyo Kids, The Good Doll, Praanapoorna, Green Goobe, CleverNut, Without Sunglasses, Yellow Dwelling and many others.

This project has been a decade in the making of the Bhoomiverse Founding Team and they can't wait for you all to experience this new world view with them. Come and help them build a movement to heal Mother Earth together.

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 **Bhoomiverse**

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