Ashley Kyo Breaks Into The Spotlight With Debut Double Single: "Run The Greyline" & "The Light"



Kuala Lumpur, Malaysia Jul 19, 2025 (<u>Issuewire.com</u>) - ASHLEY KYO BREAKS INTO THE SPOTLIGHT WITH DEBUT DOUBLE SINGLE: "RUN THE GREYLINE" & "THE LIGHT"

After years of staying behind the boards as a ghost-producer for some of Malaysia's biggest pop and R&B names, **Ashley Kyo** is stepping into the light—literally and sonically. With the launch of her **official artist debut**, she introduces a **powerful double single release**, "Run the Greyline" and "The Light", set to premiere exclusively on her YouTube channel: @ashky o7.

With a sound that blends **cinematic R&B**, **emotional storytelling**, and **electronic textures**, Ashley Kyo emerges as a bold new voice from Southeast Asia's music scene. This debut not only marks a turning point in her career but sets the tone for a genre-fluid wave of artistry redefining Malaysian pop.

"This is the first time I'm putting my voice and my face to the music," says Ashley. "I've helped tell other people's stories for so long. Now, I'm telling mine."

ABOUT THE RELEASE

- "Run the Greyline" explores the emotional limbo between love and letting go where darkness isn't always dangerous, and light isn't always safe.
- "The Light" is its spiritual sequel: a synth-heavy, heart-forward anthem that celebrates finding clarity in chaos.

Both tracks are **self-written and produced** by Ashley, showcasing her signature layered arrangements and a vocal tone that cuts straight through.

VISUAL & ARTISTIC DIRECTION

The upcoming music debut on YouTube, features a **visually arresting narrative**, rich in symbolism, lightplay, and urban surrealism. Teaser images and press photos are available here: <u>Press Photo Folder – Ashley Kyo</u>

Styled in high fashion streetwear and illuminated by soft neons, Ashley Kyo presents not just a voice, but a full aesthetic vision for modern Asian artistry.

A GLOBAL SOUND FROM KUALA LUMPUR

Ashley's years of behind-the-scenes work include uncredited production on tracks that have topped Malaysia's Spotify and Apple Music charts. Now, she turns her craft inward — and outward — aiming to build a regional and international fanbase starting with her roots in KL.

This release also kicks off her partnership with **Hit Makers Guild Entertainment**, a next-gen entertainment house shaping the future of Southeast Asian music.

PREMIERE DETAILS

YouTube Premiere Date for Run The Greyline & The Light: Sunday (03/08/2025)

Channel: youtube.com/@ashky_o7
Photos & Press Assets: Click here

Follow: <u>@ashky_o7</u> on Instagram & TikTok

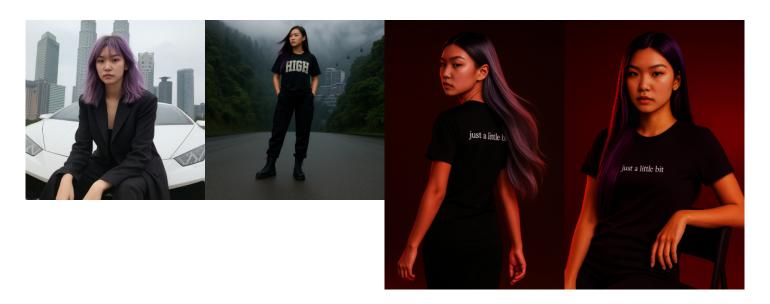
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Malaysia | Southeast Asia

ABOUT ASHLEY KYO

Ashley Kyo is a Kuala Lumpur-based producer and artist whose sound blends R&B, pop, electronic, and cinematic music into emotionally-driven storytelling. After years working anonymously behind the scenes, she is now launching her solo career as one of Malaysia's most anticipated breakout acts of the year.

End of Release



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Source: Hit Makers Guild Entertainment

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