

## Arpan Saha Launches Tool to Detect Fake Backlinks and Safeguard Website SEO Health

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PRESS RELEASE

**kolkata, West bengal Jul 23, 2025** ([IssueWire.com](https://www.issuewire.com)) - Arpan Saha, a seasoned digital marketer, has introduced a specialized solution to one of SEO's growing concerns – **fake backlinks**. This new tool, a **Fake Backlink Link Checker**, helps webmasters and agencies detect spammy, toxic, or irrelevant backlinks that might harm their site's ranking and reputation on search engines.

In an era where black-hat SEO techniques are silently damaging legitimate websites, the importance of a link audit tool cannot be overstated. Arpan's system performs deep scans of incoming links, detects link farms, irrelevant domains, and bot-generated backlinks – all in real time.

"Many businesses are unknowingly penalized due to fake backlinks they never created. This tool empowers them to take control," said Arpan Saha. "Clean backlink profiles are the foundation of sustainable SEO success."

Along with detection, the platform also provides actionable insights for Google Disavow File preparation – a feature that makes this solution stand out in the market.

Digital agencies, bloggers, and business owners can now focus on growth without fearing negative SEO attacks.

**To know more or request a demo, connect with Arpan Saha today.**

## **Media Contact**

Arpan Saha ( Digital Marketer )

\*\*\*\*\*@gmail.com

07890277380

125,23 Gopal Mishra RoadBehala

Source : <https://arpansaha.weebly.com/>

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