

APOLLO arrived in Times Square

Elia Berthoud Unveils Mythology-Inspired Album APOLLO during Industry Dinner at Theater District in New York City



New York City, New York Jul 11, 2025 ([Issuewire.com](https://www.issuewire.com)) - Elia Berthoud Premieres Mythology-Infused Debut 'APOLLO' with Intimate Industry Dinner in Times Square

Rising indie-pop and alternative artist **Elia Berthoud** celebrated the release of his debut album *APOLLO* with a curated dinner in the heart of Times Square. Held at the acclaimed Indian restaurant **Dilli Dilli**, the evening brought together a vibrant mix of creatives, tastemakers, and music industry insiders to mark the launch of one of 2025's most intriguing concept albums.

Guests included choreographer **Brice D. Vick**, acclaimed flutist and producer **Anne Drummond**, serial entrepreneur **Sourabh Sharma** of Print All Over Me, Global Glam founder and editor in chief **Christine Philip**, fashion designer **Jieun Kim**. Also present were **Chris and Jena Min**, co-founders of the luxury CBD beauty brand **Verböden X**, alongside fashion insiders like model **Kirill Kabachenko**.

Named after the Greek god of music and light, *APOLLO* explores modern love and identity through a mythological lens - combining introspective lyrics with danceable beats. Entirely self-written, produced, and recorded by Berthoud, the 10-track album was mixed and mastered by Grammy-winning engineer

Jim Caruana (*Beyoncé, American Gangster*).

The event venue, **Dilli Dilli** - hailed as one of 2025's hottest openings by *The New York Times*, *Forbes*, and *The Infatuation* - was personally chosen by Elia for its elevated yet welcoming energy. Guests enjoyed a curated tasting menu and cocktails by award-winning mixologist **Jeremy LeBlanche**, while tracks from *APOLLO* set the tone for the night. "Their Butter Chicken is honestly the best I've ever had - anywhere in the world," said Berthoud.

Wearing a custom **Geo Shirt by Asher Levine** under a vintage **Moschino blazer**, Elia also surprised guests by revealing the first official remix from *APOLLO*: a reinterpretation of his single "Come When You're Ready" by iconic Swedish DJ **StoneBridge**, best known for his remix of *Show Me Love* by Robin S. The remix will be released on **July 25**.

With *APOLLO* now streaming worldwide, Elia Berthoud invites listeners into a layered world where storytelling, sound, and symbolism collide. An album that dances between ancient myths and contemporary emotion, with cutting edge beats.

About Elia Berthoud

Elia Berthoud is a Swiss singer, songwriter, and producer based in Los Angeles. His debut album *APOLLO* merges mythological storytelling with lush, introspective pop. Entirely self-produced and written, the project navigates love, identity, and transformation with both vulnerability and bold vision. Drawing from ancient narratives and personal experience, Elia's work sits at the intersection of poetic depth and sleek modern production — a unique voice in conceptual pop's next wave.

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album: Listen to *APOLLO*: [\[LinkTree\]](#)

photography: @melvinmescudi: [\[Dropbox\]](#)

#ApolloWorldTour #EliaBerthoud

#TimesSquareDinner #DilliDilli

#ComeWhenYoureReadyRemix





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