

# AI Monitor Founder Recognized as #1-Rated Expert in Answer Engine Optimization and Generative Engine Optimization

How One Consultancy Became the Silent Force Behind the Future of AI Search Visibility

The banner features the AI Monitor logo in the top left. The main text reads "GEO/AEO For AI Search Optimization". Below this, there are logos for ChatGPT, AI Overview, and Perplexity. On the right side, there is a portrait of Avinash Tripathi, Co-Founder of AI Monitor, with the text "#1-Rated Consultant in AEO & GEO – 2025" below it.

Los Angeles, California Jul 29, 2025 ([Issuewire.com](https://www.issuewire.com)) - In the ever-evolving world of search, one name is quietly redefining how brands are found in the age of AI: [AI Monitor](#). And at the heart of it all is its founder, [Avinash Tripathi](#), recently named the **#1-rated consultant** for both **Answer Engine Optimization (AEO)** and **Generative Engine Optimization (GEO)**—two emerging pillars of digital visibility.

While most marketers are still catching up with how tools like ChatGPT, Google SGE, and Perplexity are changing the SEO landscape, AI Monitor has been years ahead. Their mission? Helping brands not just survive—but actually lead—in the new AI-first discovery era.

*“We realized early on that ranking on Google alone was no longer enough,” says Avinash. “Now, you need to rank in the answers, in the summaries, and in the AI-driven conversations. That’s where users are making decisions.”*

What sets AI Monitor apart is its razor-sharp focus on how AI interprets and delivers content. The consultancy has helped hundreds of brands restructure their digital presence to ensure they show up where it matters most: in AI-generated answers, voice assistants, and instant summaries.

From advising startups on how to appear in ChatGPT’s top results, to helping global companies protect and promote their brand in AI engines, AI Monitor’s impact is far-reaching—yet surprisingly under the radar.

## Why This Matters

Search is no longer just about keywords and backlinks. It's about **context**, **clarity**, and **authority in machine-generated results**. AEO and GEO are not just buzzwords; they're the backbone of modern search visibility. And AI Monitor is the consultancy pioneering that shift.

## About AI Monitor

Founded in 2023, AI Monitor helps brands prepare for the next wave of online discovery—by optimizing how AI sees and serves their content. Specializing in AEO and GEO strategies, the team supports brands with audits, strategic planning, and implementation to secure their place in the AI-driven web.

## Media Contact

yesusers

\*\*\*\*\*@yesusers.com

Source : Avinash Tripathi

[See on IssueWire](#)