

Your City, Your Spotlight: Way to Stardom Opens Doors for Regional Talent

Artists from across India can now audition easily in their native languages from home



**Your
Voice
Your
Screen
Presence**



**Our
Next
Star
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COMING SOON

Noida, Uttar Pradesh Jun 17, 2025 ([Issuewire.com](https://www.issuewire.com)) - Way to Stardom is proud to announce a major step in making talent discovery accessible to every corner of India. The platform now supports auditions in Hindi, Tamil, Telugu, Bengali, and Marathi, allowing performers from smaller cities and towns to present their skills without needing to relocate or rely on agents. This feature enables artists from places like Ludhiana, Madurai, Patna, and Guwahati to reach casting directors, OTT platforms, and music

producers directly.

The digital platform is designed to empower creators from Tier 2 and Tier 3 cities, removing geographical and linguistic barriers to ensure a level playing field. Artists can upload videos from their own devices, making it easier than ever to participate in India's fastest-growing talent network.

"The pulse of India's artistic talent can be found beyond the big cities. We want to ensure every talented individual has a chance to be discovered, no matter where they come from," said the Founder, Member and CEO of Way to Stardom.

To support this initiative, Way to Stardom has partnered with regional media such as Dainik Jagran, Amar Ujala, Eenadu, Sakshi, and Loksatta. These efforts aim to raise awareness and encourage participation from all parts of the country.

Registrations will open on www.waytostardom.com after the portal's official launch. Artists can select their preferred language and upload audition videos. Outstanding submissions will be showcased in future reels and have opportunities to connect with industry experts.

About Way to Stardom

Way to Stardom is a comprehensive digital platform created to connect emerging talent from every Indian city and town directly with industry professionals. By offering multilingual support and a user-friendly interface, the platform removes traditional obstacles and provides transparent, accessible opportunities to aspiring actors, singers, and performers.

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