## Winngoo Launches Smart Local Discovery with Winngoo Pages: Business Listings Made Simple, Searchable, and Onthe-Go

Find Trusted Services Near You – Anytime, Anywhere – with India's Most User-Centric Business Listing Platform



Chennai, Tamil Nadu Jun 24, 2025 (<u>Issuewire.com</u>) - Winngoo, India's emerging leader in digital engagement and creator-driven commerce, has expanded its footprint into the local discovery space with the launch of a powerful new feature on <u>WinngooPages.in</u>: Search While You Commute. This structured directory service helps users easily find and connect with verified local businesses, professionals, and services — all from their mobile device.

Whether you're looking for a plumber in Chennai, a yoga instructor in Bangalore, or a wedding photographer in Delhi, Winngoo Pages now allows users to search by **category**, **location**, **and service type** — even while commuting or on the move.

"We wanted to build something that helps everyday users find reliable services quickly — whether they're at home, commuting, or exploring a new city," said **Keith Joseph**, Chief Marketing Officer at Winngoo.

Unlike traditional business directories, Winngoo Pages is built for mobile-first users and commuters. It uses smart geo-targeting to present users with nearby services based on their real-time location, all within an intuitive and clutter-free interface.

**Key Features of Winngoo Pages Business Listings:** 

- Organized by Category: From home services to health, events, and education
- Geo-Smart Search: Find local services based on your current or preferred location
- Verified Listings: Profiles with ratings, contact details, and service portfolios
- Mobile-First UX: Optimized for seamless browsing even during travel or commute
- Instant Connect: Reach out via WhatsApp, call, or direct booking links

Winngoo's enhanced business listing service is designed to support both **urban professionals** and **local entrepreneurs**, helping them showcase their work and attract leads through an intuitive digital storefront. Each business gets a dedicated Winngoo Page to manage their presence, share updates, and integrate reviews or promotions.

## A Boon for Local Businesses

Winngoo Pages also empowers small and medium businesses in Chennai to create personalized listing pages, engage with customers, and increase foot traffic without heavy advertising costs. Business owners can register for free and gain visibility among thousands of potential local customers.

## **About Winngoo**

Winngoo is a digital engagement platform redefining local discovery, social commerce, and consumer interaction in India. With tools designed to support both users and creators, Winngoo is building smarter cities through connected communities — one local page at a time.



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