

What Do Nonprofits Need Right Now? Meet "Margaret"

The First National Nonprofit Fundraising Online Consulting Platform



New York City, New York Jun 9, 2025 ([Issuewire.com](https://www.issuewire.com)) - Nationwide nonprofits, especially with operating budgets under \$2 million, are in a panic with the loss of DEI support and deep budget cuts from federal, state, and city support.

Nonprofit organizations provide employment for 12 million people, accounting for 9.9% of all private-sector jobs in the U.S.; generate \$3.3 trillion in annual economic impact; 1.8 million and counting nonprofit organizations nationwide impact the lives of many men, women, and children needing various services.

What can nonprofits, especially with limited funding and resources, do to save their staff and programming? [Meet Margaret!](#)

Margaret is the first innovative, subscription-based help desk that democratizes access to expert fundraising advice. Submit questions online and get personalized, practical guidance from real people and seasoned fundraising consulting professionals tailored to your organization. *Margaret* is the first online service from [Hudson Ferris](#), the New York City-based boutique fundraising firm with over 50 years of combined expertise; Hudson Ferris has helped raise millions for hundreds of nonprofits worldwide.

“In this period of uncertainty, we feel that the most vulnerable organizations need seasoned, actionable, and trustworthy fundraising guidance, at an affordable price.”

Margaret subscribers receive:

- Real-time answers to all your fundraising questions—from reviewing documents, prospecting, building and managing donor relationships, planning events, conducting outreach, and so much more!
- Affordable Expertise: Access expert guidance without the high cost of traditional consulting services for \$360 per month with unlimited correspondence

Margaret currently has 50 nonprofit organizations subscribing nationwide since launching this April and continues to grow subscribers.

To speak with Ed Lieberman, Founding Partner, about how *Margaret* can help save worthy nonprofits, fundraising tips, and the future of fundraising, please contact: **Kim Marshall**,
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