

Vitafoam Products Limited Unveils Premium Spring Mattress Line in Kenya



Nairobi, Kenya Jul 7, 2025 ([IssueWire.com](https://www.IssueWire.com)) - Vitafoam Products Limited, Kenya's trusted leader in sleep innovation and quality bedding solutions, is proud to announce the official launch of its premium *spring mattress* collection, tailored specifically for the Kenyan market. With a continued focus on comfort, durability and value, Vitafoam's new range reinforces its commitment to improving sleep quality for individuals and families across the country.

Vitafoam's *spring mattress Kenya* range features cutting-edge designs and high-grade materials that deliver optimal support for spinal alignment, motion isolation, and long-term comfort. This new collection includes both pocket spring and bonnell spring models, offering customers a variety of choices based on individual preferences and sleeping habits.

"Sleep is essential to overall well-being, and we understand that Kenyans are looking for bedding solutions that provide both luxury and longevity," said [Spokesperson's Name], Head of Product Development at Vitafoam Products Limited. "Our spring mattress range is designed to meet these

needs, blending innovative spring technology with elegant finishes for a truly refreshing sleep experience.”

Vitafoam’s *spring mattresses* stand out for their durability and breathability. The unique construction allows for better airflow, keeping sleepers cool throughout the night – a key consideration in Kenya’s warmer regions. The firm edge support and resilient spring systems ensure the mattresses retain their shape for years, making them an ideal long-term investment for both homes and hospitality establishments.

In line with its mission to make quality sleep accessible, Vitafoam has ensured that the new range is competitively priced and available at major retail outlets across Kenya. Additionally, customers can explore and purchase the collection online via the official Vitafoam website and partner e-commerce platforms, with delivery options available nationwide.

As a homegrown Kenyan brand with decades of experience, Vitafoam continues to innovate while maintaining the high standards of craftsmanship it is known for. The spring mattress range complements Vitafoam’s existing line-up of foam mattresses, pillows, and sleep accessories, giving customers a wider selection to suit every lifestyle and budget.

This launch comes at a time when Kenyans are placing greater emphasis on health, wellness, and sleep quality. With a reliable and comfortable spring mattress, consumers can expect improved rest, reduced body aches, and increased daily energy – all benefits that align with Vitafoam’s mission to promote better living through better sleep.

For more information about the new *spring mattress Kenya* collection, or to find a store near you, visit <https://www.sleep.co.ke/> or contact the Vitafoam customer service team at info@vitafoam.co.ke.

About Vitafoam Products Limited

Vitafoam Products Limited is a leading manufacturer of premium sleep products in Kenya, with a reputation built on quality, innovation, and customer satisfaction. With a wide range of mattresses, pillows, and bedding accessories, Vitafoam is committed to enhancing the lives of its customers by delivering the ultimate sleep experience.

For more details please visit our website: <https://www.sleep.co.ke/>

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