

Vice & Tees is Here to Make Your Wardrobe Way Less Boring

The t-shirt brand for people who live slow, laugh loud, and own their guilty pleasures



Tychy, Slaskie Jun 23, 2025 ([Issuewire.com](https://www.issuewire.com)) - Vice & Tees is flipping streetwear on its head with designs that celebrate "good vibes, bad habits, and lazy days." This isn't your typical clothing brand—it's for creatives, freelancers, and anyone who's ever chosen brunch over productivity.

Every Vice & Tees collection is built around a different "vice"—procrastination, partying, you name it—and turns those everyday quirks into wearable statements. Picture tees with slogans like "Brunch First, Regret Later" and "Too Cool to Cram, Too Dead to Care," all printed on seriously comfortable, ethically made shirts that work whether you're hitting the beach or taking mirror selfies.

"We're not just selling t-shirts—we're creating a whole vibe," says Sergii B., the founder behind Vice & Tees. "These are for the brunch experts, the professional nappers, the people who don't stress about every little thing. Each shirt is a tiny rebellion you can wear."

What makes Vice & Tees different:

The brand drops collections with names like Midnight Mischief, Tipsy by Noon, and Vice Varsity that turn guilty pleasures into limited-edition drops. Their design style pulls from retro fonts, faded color palettes, old-school motel signs, and vintage pop art. The slogans are sharp, sarcastic, and guaranteed to get noticed on social media. These shirts are made for rooftop brunches, beach hangs, and late-night pizza runs, all while being sustainably produced with ethical sourcing.

Their newest drop, Vice Varsity, takes high school nostalgia and gives it an edge—think grim reaper graduates and class clowns who party harder than they study. The brand's also blowing up on social with viral designs like "Verified Sinfluencer" and "Blessed and Stressed."

About Vice & Tees

Launched in 2025, Vice & Tees is for people who choose leisure over hustle, laughs over lectures, and clothes that say something. If you love sleeping in and couldn't care less about playing it safe, this brand

gets it. They're all about comfort-first streetwear that doesn't hold back on personality.

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Based in Poland, shipping worldwide

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