

Unlocked Unmatched Access to the Hottest Marketing Opportunity of 2025: Lists of New Homeowners

Homeowners Marketing Services unveils improved direct mail solutions, helping businesses reach new homeowners with targeted lists and cut through digital noise for better customer conversion.

Sherman Oaks, California Jul 6, 2025 ([Issuewire.com](https://www.issuewire.com)) - Homeowners Marketing Services, a trusted leader in direct mail data solutions, announces its enhanced offerings for businesses seeking to tap into the growing new mover market through its expertly curated [lists of new homeowners](#). In an age where digital marketing noise makes it harder than ever to reach and convert customers, the company's proven approach to direct mail targeting provides a competitive advantage that local and national businesses can't afford to ignore.

With more than 30 years of experience, Homeowners Marketing Services continues to provide some of the most accurate and up-to-date list of new homeowners available in the U.S. These lists are compiled from public deed recordings and other verified sources and are updated daily to ensure freshness and precision. The result: timely, direct access to the most responsive, high-spending consumer segment in today's market.

Why New Homeowners Are a Goldmine for Local Businesses

Studies show that new movers spend more in the first 6 months after a move than established residents spend in years. From HVAC companies and landscapers to dentists, auto shops, and financial planners, nearly every business can benefit from targeting this audience.

Using a reliable list of new homeowners allows companies to:

- Reach people before their competitors do
- Introduce their services when buying decisions are being made
- Build brand loyalty early in the customer's journey
- Generate measurable ROI through direct mail campaigns

Homeowners Marketing Services offers flexible geographic filters—by ZIP code, city, county, or state—and demographic segmentation to ensure businesses only pay for the most relevant leads.

Stand Out with a Proven Direct Mail Advantage

What sets Homeowners Marketing Services apart isn't just the data—it's the strategic support that comes with it. Clients receive more than just access to lists of new homeowners—they gain a partner in execution, from campaign design to delivery timing recommendations.

Key features include:

- Daily and weekly list updates
- Nationwide coverage
- Filtering by home value, purchase date, and property type
- Options for email and phone data append services
- Fast turnaround and responsive customer support

With the increasing saturation of online ads and declining open rates in email marketing, direct mail remains one of the few high-trust channels where businesses can stand out. And with the right targeting, the results are unbeatable.

Businesses Already Seeing Results

Homeowners Marketing Services has helped thousands of businesses across the country increase their outreach success and revenue. Clients have reported:

- Response rates of 5–7% from new mover mailings
- Doubling of appointment bookings within the first 90 days
- Stronger brand recognition in local communities

Whether a company is new to direct mail or looking to refine an existing campaign, Homeowners Marketing Services offers the data-driven solutions needed to get results in 2025.

About Homeowners Marketing Services

Homeowners Marketing Services is a leading provider of targeted mailing lists and lead generation data, specializing in [lists of new homeowners](#) and real estate-related marketing data. With decades of experience and a commitment to quality, the company helps businesses reach high-value prospects with precision and confidence.

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