

True North Positioning Unveils Bold New Logo and Revamped Website

True North Positioning, a leader in innovative navigation and positioning solutions, is thrilled to announce the launch of its refreshed brand identity, featuring a modernized logo and a completely redesigned website at www.truenorthpositioning.com.



TRUE NORTH POSITIONING

Toronto, Ontario Jun 9, 2025 (IssueWire.com) - True North Positioning, a leader in innovative navigation and positioning solutions, is thrilled to announce the launch of its refreshed brand identity, featuring a modernized logo and a completely redesigned website at www.truenorthpositioning.com.

The new logo embodies True North Positioning's commitment to precision, reliability, and forward-thinking innovation. With a sleek, contemporary design, the logo reflects the company's mission to guide its clients confidently toward their goals, serving as a visual representation of trust and cutting-edge technology.

Alongside the logo, the revamped website offers an enhanced user experience with a clean, intuitive interface and improved functionality. Visitors can now explore True North Positioning's comprehensive range of solutions, access detailed resources, and connect with the team more easily than ever. The redesigned site is optimized for both desktop and mobile users, ensuring seamless navigation for customers, partners, and industry professionals.

"We are excited to unveil our new logo and website, which mark a significant milestone in our journey," said Ryan Spurrier, President at True North Positioning. "This refresh reflects our dedication to innovation and our commitment to providing an exceptional experience for our clients. The updated branding and website are designed to align with our vision of leading the industry in positioning and navigation solutions."

The rebranding initiative underscores True North Positioning's ongoing evolution as a trusted partner in the industry, delivering state-of-the-art technology and unparalleled service. The new website serves as a dynamic platform to showcase the company's expertise, share industry insights, and foster stronger connections with its global audience.

Visit <http://www.truenorthpositioning.com> to explore the new look and feel and discover how True North Positioning continues to set the standard for precision and performance.

About True North Positioning

True North Positioning specializes in construction data management and intelligence, leveraging over 20 years of industry experience to provide advanced measurement technology for accurate earthworks and structural data. Their services support private sector clients and government agencies, offering seamless communication and compatibility with various construction data file formats.. They focus on enhancing project outcomes by improving efficiency, reducing costs, and fostering strong partnerships.

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