

Tamz by Keldamuzik Teams Up with HairToStay to Help Cancer Patients Keep Their Hair and Confidence



DONATE ♥

TAMZ Collaborating with HairToStay



BETHANY HORNTHAL
Co-Founder and Executive
Director - HairToStay



DARYA MEAD
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support - HairToStay



KELDAMUZIK
Founder and Owner - Tamz

Tamz is officially collaborating with the nonprofit HairToStay. They support cancer patients dealing with hair loss and raise funds to provide scalp cooling treatments that help preserve hair during chemo. It's a really powerful mission, and we're excited to be aligned with it.

weartamz.com

www.hairtostay.org

Instagram @coolerheadsprevail Facebook @HairToStay

San Francisco, California Jun 9, 2025 ([Issuewire.com](https://www.issuewire.com)) - Tamz by Keldamuzik, the vibrant and empowering beret brand created by international entertainer Keldamuzik, is proud to announce an inspiring new collaboration with HairToStay, the only national nonprofit organization dedicated to helping cancer patients afford scalp cooling treatments to prevent chemo-induced hair loss.

Scalp cooling, also known as "cold capping," is a game changing technology that allows patients to retain their hair during chemotherapy. But because the treatment is costly and often not covered by insurance, many patients face a difficult choice. HairToStay bridges that gap-raising funds and providing subsidies to make this treatment available to all, regardless of income.

Now, through this exciting partnership, Tamz by Keldamuzik is stepping up to support the cause in a major way:

- Launching a fundraising page through HairToStay's platform to collect donations
- Actively promoting the campaign across all of Keldamuzik's platforms
- Donating a portion of the proceeds from every Tamz beret sold to HairToStay

But it doesn't stop there. On October 4, 2025, Keldamuzik will lead the annual HairToStay Team Walk, helping to raise additional awareness and funds for the cause. A number of her Tamz beret models will also join the walk in solidarity, showing their support and helping to amplify the mission in style. More details about the walk will be announced soon.

"Hair loss during chemo isn't just physical-it's emotional. I believe in using my platform and my brand to help women feel strong, beautiful, and supported. That's why this partnership with HairToStay means so much to me," says [Keldamuzik](#).

Supporters are encouraged to get involved by donating, shopping Tamz at weartamz.com, and sharing the

movement online using **#TamzForHairToStay**.

For more information or to contribute, visit: www.hairtostay.org

About Tamz by Keldamuzik:

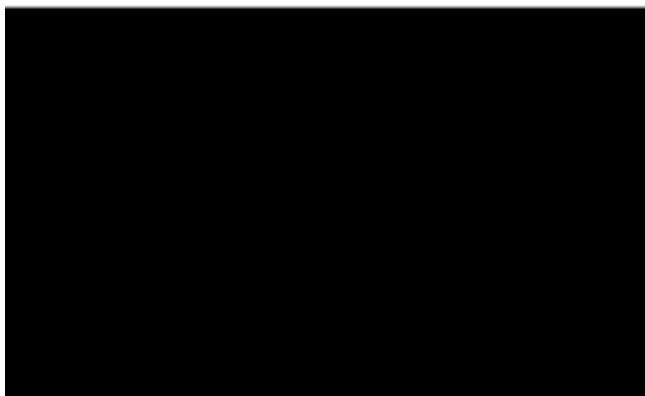
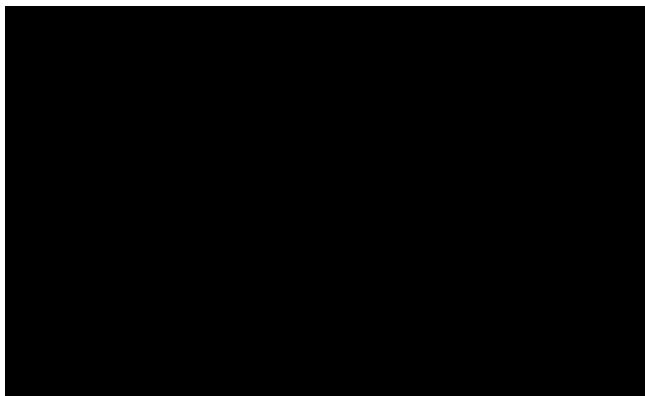
Tamz is a bold, inclusive beret line founded by international recording artist and TV personality Keldamuzik.

Created to celebrate individuality and self-expression, Tamz is more than fashion-it's a movement.

About HairToStay:

HairToStay is the first and only U.S. nonprofit organization focused on increasing awareness and access to

scalp cooling treatments that help prevent hair loss during chemotherapy. Learn more at www.hairtostay.org.



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Source : Tamz

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