

Taiwan's 'Go Healthy with Taiwan 2025' Opens Global Call for Health Innovation Proposals



Pune, Maharashtra Jul 1, 2025 ([Issuewire.com](https://www.issuewire.com)) - Taiwan is once again putting global innovation in the spotlight with the launch of the [Go Healthy with Taiwan 2025 Campaign](https://gohealthy.taiwanexcellence.org/)— an open call for proposals aimed at transforming global health and wellness through smart, sustainable, and tech-powered solutions.

Organized by the International Trade Administration (TITA) under Taiwan's Ministry of Economic Affairs (MOEA) and implemented by TAITRA, the campaign invites governments, research bodies, startups, corporations, and social organizations worldwide to join hands in co-creating groundbreaking initiatives for better global health outcomes.

Why This Matters

With rising healthcare demands, shifting lifestyles, and the global pursuit of sustainability, Go Healthy with Taiwan 2025 arrives at a critical moment. The initiative is designed to connect Taiwan's cutting-edge health, wellness, and tech industries with global changemakers to foster impactful collaboration.

By combining Taiwan's high-quality health products, innovation-driven industries, and global insights, the campaign aims to uplift well-being at both individual and community levels.

The Go Healthy with Taiwan 2025 campaign spotlights five priority sectors:

- ❑ Smart healthcare technologies
- ❑ Medical aesthetics and wellness checkups
- ❑ Fitness equipment
- ❑ Sports technologies
- ❑ Bicycles

What's in It for You?

Following the overwhelming success of last year's *Go Green with Taiwan* campaign (which received 396 proposals from 45 countries), Go Healthy with Taiwan 2025 aims to reach even greater heights — targeting 500+ submissions across 5 continents.

- Top 3 proposals will each receive US\$30,000
- Winners also gain collaboration opportunities with top Taiwanese enterprises

Important Dates & Submission Info

- **Submission Deadline: August 14, 2025**
- Full details & proposal submission: <https://gohealthy.taiwanexcellence.org/about.html>

The products, solutions or business models are suggested to align with the following Taiwanese industries :

Cycling



Fitness & Sports Tech



Smart Healthcare, Health Check-ups & Aesthetic Services



Campaign Schedule

Submission	May 15 to August 14, 2025	(Based on Taiwan time: GMT+8)
Semi-finalists Announcement	October 6-10, 2025	
Finalists Announcement	November 10-14, 2025	
The Final Competition	December 9, 2025	
Announcement of the Winners	Early December 2025	Up to three best proposals will be selected.

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