

Struggling to Scale? WendyY Bailey's New Book, **BIG WINS!** Offers Business Coaching

BIG WINS! Reveals the Secrets to Productivity, Profitability and Sustainability for Coaches



Atlanta, Georgia Jun 2, 2025 ([Issuewire.com](https://www.issuewire.com)) - If you're a coach or consultant who's tired of being busy but not profitable, WendyY Bailey's brand-new book, ***BIG WINS! How to Create Productivity,***

Profitability, and Sustainability In Your Coaching Business is your next must-read. Officially released on June 3, 2025, this empowering book has already been called “*the no-fluff blueprint every entrepreneur needs.*”

WendyY Bailey, also known as the Income Acceleration Mentor, wrote *BIG WINS!* to help coaches and consultants shift out of hustle mode and into purposeful, scalable success.

“*I wrote this book to show coaches how to stop doing all the things and start doing the right things,*” says Bailey. “*When you know what truly drives your revenue and impact, that’s when the big wins happen.*”

Inside *BIG WINS!*, readers will discover how to:

- Eliminate time-wasting activities that don’t generate revenue
- Build systems that support sustainable growth
- Focus on what matters most without burning out
- Build a business that thrives long-term.
- Lead with strategy, not stress

Already receiving high praise from early readers, the book is being described as “*packed with powerful strategies,*” “*a refreshing mix of inspiration and implementation,*” and “*the kind of book you keep on your desk, not your shelf.*”

BIG WINS! is available at <http://bigwinsbook.com>.

Upcoming Events

June 3, 2025 at 7 PM ET | Virtual Book Release Party

Celebrate the launch of *BIG WINS!* live with author, WendyY Bailey, in an interactive online event featuring giveaways, live Q&A, special coaching tips from the book, and more. A must-attend for coaches and ready to grow smarter and faster.

Full details at <http://thebigwinsexperience.com>

June 9, 2025 – Media Day

WendyY Bailey will host a virtual Media Day to explore the book’s impact, share insights for new and experienced coaches alike, and speak directly to journalists and content creators about what today’s coaching businesses truly need.

Scheduling calendar at: <https://calendly.com/wendyybailey/media>

About WendyY Bailey

WendyY Bailey is a powerhouse Business and Sales Coach, Business Growth Strategist, and seasoned entrepreneur with more than two decades of proven success helping coaches and consultants scale with confidence. As the founder of More Coaching Clients Sales and Marketing Academy and the force behind the moniker, “Income Acceleration Mentor,” she’s known for guiding clients to master marketing, sales, and strategic business growth that drives real results. Her expertise has earned her national recognition in outlets like **FOX News**, **ABC News**, **NBC News**, **CBS News**, **Black Enterprise**, **MarketWatch**, and **Business Insider**. Through her dynamic coaching and strategic insight, WendyY empowers entrepreneurs to simplify their path to profit and sustainability.



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