

Shangcheng District Launches 2025 Fourth "Sprint Forward in Golden Boots" Innovation and Entrepreneurship Competition



Singapore, Singapore Jul 1, 2025 ([Issuewire.com](https://www.issuewire.com)) - To thoroughly implement the strategic deployment of "accelerating the construction of an innovative Zhejiang and developing new quality productive forces according to local conditions," and to further promote the integrated reform and development of education, technology, and talent, the 2025 Fourth "Sprint Forward in Golden Boots" Innovation and Entrepreneurship Competition officially commenced on June 28. Under the guidance of the Hangzhou Municipal Talent Office and the Hangzhou Science and Technology Bureau, this competition is hosted by the CPC Shangcheng District Committee and the People's Government of Shangcheng District, with organization support from the Shangcheng District Talent Office and Science and Technology Bureau. The aim is to attract high-quality innovative entrepreneurial projects and talent from around the world to gather in Shangcheng, injecting new vitality into regional economic development.

Since the first "Sprint Forward in Golden Boots" Innovation and Entrepreneurship Competition in 2022, the event has successfully been held three times, attracting numerous high-quality talent projects from both domestic and international sources, becoming a prestigious hallmark of innovation and entrepreneurship in Shangcheng District. This year's competition builds on past successes by further optimizing the competition format and enhancing its professionalism. The competition focuses on the industrial foundation and future orientation of Shangcheng District, covering six key areas: next-generation information technology, the metaverse and digital services, intelligent manufacturing, smart

IoT, life and health, and digital energy. It targets high-level talent projects that possess invention patents or core technologies, strong R&D capabilities, and good prospects for industrialization, transforming research advantages into market momentum.

The competition will provide a series of generous support policies for eligible entrepreneurial projects, including up to 10 million CNY in R&D subsidies, up to 1,000 square meters of office rent subsidies, full interest subsidies on bank loans up to 10 million CNY, and up to 2 million CNY in equity incentives. These policies will provide tangible support to entrepreneurial projects during the critical initial phase, helping entrepreneurs transform innovative ideas into practical results and accelerating project growth and company development.

It is reported that the registration channel for this competition is now officially open, and global entrepreneurs can submit their project information through the competition's official website (<http://www.jinxuebenpao.com>). The competition will be divided into several stages, including registration, preliminary review, pre-selection, semi-finals, and finals, with outstanding projects selected for live presentations at the finals in October, competing for various awards.

<http://www.jinxuebenpao.com>

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