

Satirical New Novel The Influencer's Canvas Pulls Back the Filter on Social-Media Stardom

Fifth book from award-winning London author Julia Zolotova blends luxury-brand insight, nail-art intimacy and algorithmic intrigue



London, England Jun 18, 2025 ([IssueWire.com](https://www.issuewire.com)) - Award-winning novelist and luxury-brand insider **Julia Zolotova** today announced the global release of her highly anticipated fifth book, ***The Influencer's Canvas***, now available worldwide in Kindle and paperback on [Amazon](https://www.amazon.com).

Behind the perfect filter lies a perfect trap. London's top nail artist, Julia X, accepts an "all-expenses" residency at a secret Maldives retreat for elite content creators. She expects gossip, glitter, and a fat paycheck; instead, she uncovers a data-harvesting program that weaponises influence for corporate profit.

Blending **multilingual dialogue (English, Russian, Mandarin)**, QR-activated artwork and razor-sharp humour, *The Influencer's Canvas* invites readers to swipe between prose and image in what Zolotova calls her first truly **omnichannel** novel.

"When every moment can be edited, what remains authentically human?" That question drove this book," the author says. "The Maldives gave me paradise and prison in the same frame."

About the Author

Julia Zolotova holds an MBA in Luxury Brand Management and an MSc in Enterprise & Innovation. Before turning to fiction, she scaled marketing campaigns for global maisons by day, and created bespoke nail art for A-list celebrities by night. Her hybrid career fuels stories where glamour meets grit and identity negotiates with algorithms.

Zolotova's previous novel, *The **Eastern Empire***, is a 2025 finalist for the Gala Literary Competition, while the author herself received the **Creativity UK Award** in July 2024 for "outstanding contribution to contemporary literature." [More](#)

Publication Details

- Title: *The Influencer's Canvas*
- Format: Kindle & Paperback, 320 pp
- Publisher: Independent (KDP) – first released 19 May 2025, ([blog post](#))
- ISBN (PB): 979-8-9891234-5-7 | ASIN (Kindle): B0DFX3Q3VC

Early reviewers call the book "*White Lotus* meets *Black Mirror* — tropical glamour and algorithmic dread" (God-Literatury.ru).

Review copies, high-resolution images, and interview slots are available on request.



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