## Satirical New Novel The Influencer's Canvas Pulls Back the Filter on Social-Media Stardom

Fifth book from award-winning London author Julia Zolotova blends luxury-brand insight, nail-art intimacy and algorithmic intrigue



**London, England Jun 18, 2025** (<u>Issuewire.com</u>) - Award-winning novelist and luxury-brand insider **Julia Zolotova** today announced the global release of her highly anticipated fifth book, *The Influencer's Canvas*, now available worldwide in Kindle and paperback on <u>Amazon</u>.

**Behind the perfect filter lies a perfect trap.** London's top nail artist, Julia X, accepts an "all-expenses" residency at a secret Maldives retreat for elite content creators. She expects gossip, glitter, and a fat paycheck; instead, she uncovers a data-harvesting program that weaponises influence for corporate profit.

Blending **multilingual dialogue** (English, Russian, Mandarin), QR-activated artwork and razor-sharp humour, *The Influencer's Canvas* invites readers to swipe between prose and image in what Zolotova calls her first truly **omnichannel** novel.

"When every moment can be edited, what remains authentically human? That question drove this book," the author says. "The Maldives gave me paradise and prison in the same frame."

## **About the Author**

Julia Zolotova holds an MBA in Luxury Brand Management and an MSc in Enterprise & Innovation. Before turning to fiction, she scaled marketing campaigns for global maisons by day, and created bespoke nail art for A-list celebrities by night. Her hybrid career fuels stories where glamour meets grit and identity negotiates with algorithms.

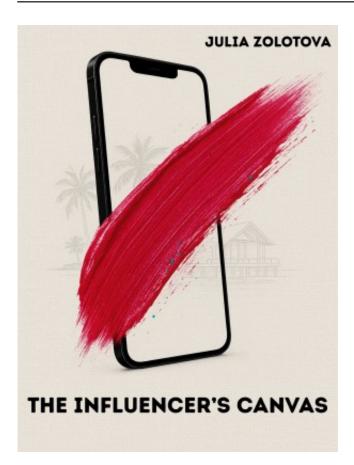
Zolotova's previous novel, The *Eastern Empire*, is a 2025 finalist for the Gala Literary Competition, while the author herself received the **Creativity UK Award** in July 2024 for "outstanding contribution to contemporary literature." <u>More</u>

## **Publication Details**

- Title: The Influencer's Canvas
- Format: Kindle & Paperback, 320 pp
- Publisher: Independent (KDP) first released 19 May 2025, (blog post)
- ISBN (PB): 979-8-9891234-5-7 | ASIN (Kindle): B0DFX3Q3VC

Early reviewers call the book "White Lotus meets Black Mirror — tropical glamour and algorithmic dread" (God-Literatury.ru).

Review copies, high-resolution images, and interview slots are available on request.



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