

Santarms Brings Indian Handicrafts to the World with Sindoor Boxes and Spiritual Gifts

Through handmade pooja items, Santarms is empowering rural artisans and reviving Indian heritage with a global reach.

New Delhi, Delhi Jun 23, 2025 ([IssueWire.com](https://www.issuewire.com)) - Santarms, a leading Indian handicraft brand under Bimlesh Skill and Crafts Private Limited, is committed to reviving the essence of Indian spirituality and craftsmanship. The brand is gaining recognition for its artisanal sindoor boxes, tilak sticks, pooja items, and spiritual gifts that reflect Indian heritage with authenticity.

Founded by young entrepreneur Tarun Singh, Santarms aims to empower rural artisans and promote sustainable employment, especially among women in villages. Every product at Santarms is handmade using eco-friendly materials and traditional techniques.

What makes Santarms unique is its blend of spiritual depth and elegant design. Whether it's a handcrafted kumkum holder or a nazar battu bracelet for babies, each item symbolizes blessings, protection, and love.

Santarms products are available on its official website [www.santarms.com](<https://www.santarms.com>) and major marketplaces like Amazon and Flipkart. The brand is now expanding its presence across the UK, USA, and Canada, reflecting a rising global interest in Indian culture.

To explore the full range, visit the official store or follow Santarms on Instagram, Facebook, and LinkedIn.

For collaborations, wholesale inquiries, or product customisation, email: customercare@santarms.com.

Media Contact

santarms

*****@santarms.com

+918800987800

183, Rosewood apartment, phase-2, pocket-A Sector 13, Dwarka

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