

Salesforce Acquires Informatica for \$8 Billion

Chicago, Illinois Jun 5, 2025 ([IssueWire.com](https://www.issuewire.com)) - Salesforce just bought Informatica for \$8 billion. That's a big deal in the enterprise data world. Informatica has long been respected for helping companies bring their data together, manage quality, handle governance, and apply AI in real business ways. Now, two major forces are coming together, and it's going to have a real impact on how businesses handle their data.

Why Did This Happen?

Data sits at the center of just about everything. Informatica's reputation is built on making sense of complicated data and helping organizations actually trust what they're looking at. Salesforce, as a leader in CRM, needed to get even better at data management—especially now that so many companies want to do more with AI and need to follow strict compliance rules. The Informatica deal gives Salesforce the expertise and tools it was missing.

What Salesforce Gets Out of This

With Informatica, Salesforce can pull in data from all over, connect it, and give companies a much clearer picture of what's going on with their business and their customers. Informatica is strong in governance and metadata management, so data stays accurate and lines up with regulations. Data quality is another big win—companies get information they can actually use without worrying about mistakes. Informatica also brings AI features to the table, so businesses can do things like predictive analytics and automation more easily.

What's Next for Informatica

Informatica isn't going away; it's going to keep running under its own brand, just with a lot more support and reach now. Its work is going to be even more important as Salesforce brings these strengths into its own products, especially in areas like finance and healthcare where getting data right is critical.

Why Informatica made sense for Salesforce

This all happened because Informatica does a great job helping companies bring together complex data, stay compliant, and actually trust their insights. That's what most organizations want right now.

Beyond Key's Commitment in This Space

This shift also points to the value of the work we do at Beyond Key. Like Informatica, we help organizations get their data organized and working for them. [Data Integration Consulting](#) is how we bring everything into one place for a clear view. Data Governance Consulting is how we help teams set up the right policies and keep data consistent and reliable. We focus a lot on data quality, which comes through in our [Data Governance](#), [Data Management](#), and Data Integration work. If you're looking at AI or want to go deeper into analytics, there's [Predictive Analytics](#) and [Data Science Consulting](#) too.

Everything we do is built on our core values—commitment, integrity, creativity, and using technology in a way that actually helps businesses move forward. That's what guides our work with every client.

About Beyond Key

For 20+ years, we are supporting businesses with data and AI consulting. If you need help with data integration, governance, quality, or predictive analytics, that's our space. We work with organizations across different industries and always aim to deliver solutions that are ready for what's next.

You can always find out more at www.beyondkey.com.

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