# RosettaMD Launches Free Al Tool to Combat America's Health Literacy Crisis With Plain-English Medica



# Hilton Head Island, South Carolina Jun 19, 2025 (<u>Issuewire.com</u>) - Built by a Lowcountry Surgeon, the Platform Translates Medical Reports into Plain English — No Login Needed

According to the U.S. Department of Health and Human Services, only **12% of U.S. adults are considered health-literate** (health.gov). That means nearly 9 in 10 Americans cannot fully understand their medical records — leading to fear, miscommunication, and missed or delayed care.

**RosettaMD**, a free Al-powered tool created by **ArchimedesMedical**, **LLC**, launched this week to address the crisis. Built by **Dr. Chris Wixon**, a practicing vascular surgeon and longtime Lowcountry resident, the platform instantly translates real medical documents — including CT scans, lab reports, and discharge summaries — into clear, compassionate English.

### There are no logins, no ads, and no data tracking.

"My brother has cancer — and like so many others, he struggled to understand his CT scan report," said Wixon.

"That moment changed how I saw everything. Patients don't need more information — they need clarity. That's why we built RosettaMD."

#### A Crisis Costing \$100 Billion Annually

According to the CDC, low health literacy costs the U.S. healthcare system over \$100 billion per year, driven by increased ER visits, medication errors, and preventable complications. Yet the issue is often invisible — patients may never say, "I don't understand."

RosettaMD was designed to change that.

#### **How It Works**

- Upload or paste any medical document
- Instantly receive plain-English explanations
- No accounts, ads, or tracking
- Built for real-world clinical language not just isolated terms

RosettaMD is not a chatbot or glossary. It's a deterministic, physician-trained natural language engine that returns the same trusted output for each medical input.

#### A Local Surgeon with a National Mission

Dr. Wixon has served patients in **South Carolina's Lowcountry** for more than two decades. RosettaMD grew out of conversations in his own practice — and from watching loved ones struggle to make sense of their care.

"In Hilton Head, patients often bring in folders of documents they don't understand," Wixon said. "RosettaMD is for them — not just the tech-savvy, but anyone who needs peace of mind in plain English."

#### Who It Helps

#### RosettaMD is already helping:

- Parents managing their child's diagnosis
- · Cancer patients preparing for second opinions
- Seniors navigating imaging results and prescriptions
- Caregivers organizing records across specialists
- Anyone reading MyChart or Epic and wondering: What does this mean?

The platform has already translated over **15,000 real-world documents**.

#### **What Users Are Saying**

"I thought I had something serious. RosettaMD showed it was normal for my age — and I finally slept." — **Linda, 64** 

"Now I paste in my labs instead of Googling. It's like having a doctor explain it." — Allison, 41

"I didn't even know what to ask at my follow-up. RosettaMD gave me the words." — James, 52

## Privacy First. Always.

RosettaMD never collects, stores, or sends user data. There are:

- No logins
- No upsells
- No hidden ads
- No tracking
- No cloud processing

It's private by design — not just by policy.

"Facing your own medical records shouldn't feel like opening a credit card bill," said Wixon. "RosettaMD removes that dread, and replaces it with clarity."

This isn't a commercial product launch. RosettaMD is free and available now — no logins, no ads, no upsells. Dr. Wixon simply wants people to know it exists and start using it to help themselves, their families and their communities. He's available for interviews if you'd like to schedule, please reach out.

Archimedes Medical is a physician-led healthcare technology company based in Hilton Head, South Carolina. Dedicated to transforming complex clinical data into a clear, human-centered understanding. Founded by Dr. Chris Wixon, the company builds Al-powered tools—like RosettaMD—that restore clarity, trust, and agency to every patient.

RosettaMD is available now at: <a href="https://www.RosettaMD.com">www.RosettaMD.com</a>

Download the Press Kit: bit.ly/rosettamdpresskit

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