

Reemanshu Bansal (Juju's Pearls): The Doctor Who Prescribes Words as Healing

Reemanshu Bansal (Juju's Pearls) is a versatile individual from New Delhi, India, excels as a Radiologist, Author, Entrepreneur, Blogger, Book Coach, Social reformer & counsellor. Alumnus Tata Memorial Hospital, Mumbai.



passion, **Dr. Reemanshu Bansal**, fondly known by her pen name **Juju's Pearls**, is redefining what it means to be a modern-day Renaissance woman. A radiologist by training and a storyteller at heart, she is a celebrated author, counselor, entrepreneur, and social reformer—balancing science and soul with a quiet brilliance. Currently she is based in Bathinda, Punjab

An alumna of the prestigious **Tata Memorial Hospital, Mumbai**, Dr. Bansal has always believed in living a life of purpose. While her white coat symbolizes clinical precision, her pen captures the poetry of life in all its complexity. The *Times of India* fittingly described her as “**Radiologist by Day, Author by Night.**” With 26 published books, 30 literary awards, and readers across the globe, her writing has touched thousands.

Her journey as an author began with *Momsie Popsie Diary: Tea-Time Chit Chat on Living Life*, a candid and comforting book that went on to become a **#2 Bestseller in Amazon's Hot New Releases**. The overwhelming response encouraged her to write more, expanding the *Momsie Popsie Diary* series to multiple volumes. Her **15th book**, *Momsie Popsie Diary 2.0 – Reimagining Life's Tapestry*, was named one of the **Top 10 Most Loved Books of the Year** and is now available in **audiobook and multilingual translations** including Japanese, Filipino, and French, with German, Italian, Spanish, and Russian versions forthcoming.

Currently, her **27th book**, *Momsie Popsie Diary 4.0 – Finding Juju*, is set for publication this fall, with the upcoming volumes—5.0, 6.0, and 7.0—already in the pipeline. Notably, one of her books has been adapted into a **short film**, drawing the attention of **OTT platforms and the Goa Film Bazaar**.

Beyond the written word, Reemanshu is the **founder of JRC – Juju's Reader Club™**, a social initiative committed to reviving India's fading reading culture. Under the JRC banner, she has launched the **JRC Book Bank**, **JRC Mobile Library**, **JRC Welfare Society**, and **BOOK'O FRIEND** initiative. Now in its fifth successful year, the JRC holds monthly meet-ups where literature lovers gather to discuss books across genres. Her outreach has turned reading into a social movement—accessible, healing, and joyful.

Her impressive accolades include:

Woman Writer of the Year – Non-Fiction (Golden Book Awards)

Bharat Vibhushan Honoree

India's 100 Women Achievers

Top 50 Impactful Authors of India

Sahityakosh Samman

Tagore Commemorative Honoree Author

Young Adult Book of the Year

India Prime 100 Authors

Inspiring Indian Women – All-Rounder

Most Iconic Doctor & Author of the Year

She was also honored by the **District Administration, Bathinda**, with an **Appreciation Award** on **Independence Day** for her work in **promoting education, literature, and the upliftment of the underprivileged**.

Dr. Bansal's work has graced **leading international book fairs** including **Frankfurt Book Fair, Bologna Children's Book Fair, New Delhi World Book Fair, Kolkata Literary Carnival, Kerala Literature Festival, and Pune Litfest**. Her titles are also a highlight at "*Load the Box*" events across India.

As a certified **Counselor in Psychology in Everyday Life** and trained **Metaphors of Movement Practitioner**, she combines mental wellness with creative expression. Her sessions, workshops, and writings often center around self-healing, emotional intelligence, and creating awareness through metaphors that bridge the subconscious with conscious insight.

Her blog <https://reemanshu.blogspot.com>, known as *Mind's Café*, has a global following for its soul-stirring reflections, short stories, and mental health musings. She has been invited for **Author Talks, TEDx panels (shortlisted)**, and **literary panels at IITs and universities** across India.

Dr. Bansal is currently in discussions with traditional publishing houses for several upcoming projects, including **screenplay adaptations** and **new multimedia collaborations**. With her signature blend of intellect, empathy, and creativity, she continues to inspire a generation of readers, thinkers, and change-makers.

"Words can heal in ways medicine sometimes cannot. I write not just to tell stories, but to help people feel seen, heard, and hopeful."

— *Reemanshu Bansal (Juju's Pearls)*

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Reach out to Aanandit Wellness Hub - If you feel stuck\overwhelmed\ feel there is no one to talk to.

Join the movement. Heal with books. Find Juju.

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