

Prime Day Exclusive: Disruptive Toothbrush Clinically Proven to Heal Gums—50% Off

Hate That Buzzing Toothbrush Feeling? This Vibration-Free, Enamel-Safe Brush Is Changing Oral Care for Sensitive Mouths



**GREAT
GUMS**

San Francisco, California Jul 1, 2025 ([IssueWire.com](https://www.IssueWire.com)) - Clinically proven to reduce gum inflammation by 75%—and it's 50% off for Prime Day 2025. Free samples available for press review.

San Francisco, CA – June 26, 2025 — If electric toothbrushes leave your teeth tingling or gums sore, you're not alone. That's why [Great Gums](#)—the first vibration-free, enamel-safe bioelectric toothbrush—is disrupting the \$3B oral care market with a Prime Day deal you can't miss.

Instead of harsh sonic vibrations, Great Gums uses 10 million gentle bioelectric microcurrents per second to break down plaque at the gumline—without damaging enamel or irritating sensitive mouths. Clinical trials at Columbia University found it delivers:

- ❑ 6X better plaque removal than manual brushes
- ❑ 75% reduction in gum inflammation
- ❑ 59% less gum bleeding
- ❑ 53% drop in halitosis indicator

Who It's For:

Great Gums was designed for the 60% of adults who can't tolerate traditional electric brushes, including people with:

- Receding gums or enamel erosion
- Dental implants, veneers, or crowns
- Braces, retainers, or post-surgical healing areas
- Hormonal gum sensitivity (menopause, pregnancy)
- Smoking- or alcohol-related oral issues
- General tooth or gum sensitivity

What Is Bioelectric Technology—And Why It's Different:

Unlike electric and sonic toothbrushes that rely on loud motors and harsh vibrations to scrub teeth, bioelectric technology uses water-activated microcurrents—no motor, no vibration. Great Gums delivers 10 million gentle bioelectric signals per second, which break down plaque biofilm at the molecular level, even below the gumline. Because it doesn't rely on mechanical force, it feels just like a manual brush in your hand—but it cleans with the clinical power of an electric, without the discomfort. This breakthrough technology is enamel-safe, quiet, and ideal for sensitive gums, teeth, and dental work.

Prime Day Deals on Amazon: July 8–11

[Great Gums Standard](#): Now \$17.99 (reg. \$29.99), \$14.99 on Prime (8-11 July)

[Great Gums Clinical Grade](#): Now \$119.99 (reg. \$200.00) – Includes interchangeable brush heads, dual modes, and travel case

Editors: Request a Free Sample

We're offering complimentary Great Gums Standard units to verified editors, contributors, and reporters for product testing and review.

To request a sample:
Benjamin Lord – benjamin@antidote.team

About Great Gums

Founded to fill a critical gap in oral care, Great Gums is the first consumer toothbrush powered by patented bioelectric technology. With 14 patents and clinical validation from Columbia University, it's redefining oral health for millions who need a gentler, more effective clean.

Media Contact

Great Gums

*****@antidote.team

Source : Great Gums Inc.

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