

Predictiva Partners with Ento Capital to Launch Ethical AI Portfolio, After Two Years of Live Trading and 52% Net Return

Leicester, Leicestershire Jun 2, 2025 ([Issuewire.com](https://www.issuewire.com)) - Predictiva Ltd., a UK-based AI fintech firm, announces the launch of a regulated ethical investment portfolio in partnership with Ento Capital, an investment firm based in the Dubai International Financial Centre (DIFC) and regulated by the Dubai Financial Services Authority (DFSA).

The launch follows over two years of outstanding results from live trading by Predictiva using its proprietary Deep Reinforcement Learning (DRL) algorithms, which delivered an *estimated* net profit of approximately 52% over 2 years after transaction costs*. During this period, the strategy consistently outperformed major benchmarks, including the S&P 500 and Dow Jones Industrial Average.

The portfolio exclusively targets companies that meet strict Environmental, Social, and Governance (ESG) criteria and are Sharia-compliant, merging high-performance AI technology with ethical investing principles.

“Our mission has always been to demonstrate that AI can deliver strong returns without compromising on ethics,” said Ashraf Attia, CEO of Predictiva Ltd. **“With a DFSA-regulated framework and real-world trading results, we are proud to bring this opportunity to institutional and qualified investors.”**

The regulated structure under Ento Capital offers a robust operational and legal environment for accessing Predictiva’s AI-driven strategy.

Key Highlights:

- **+52% net profit over 2 years** (*live trading, after costs*)
- **Outperformance of S&P 500 and Dow Jones benchmarks**
- **Trades only in ethically screened, ESG-compliant, and Sharia-compliant companies**
- **Now operating in partnership with a regulated investment firm – Ento Capital**

Predictiva’s DRL models utilise real-time market signals—such as trend, momentum, and volatility—to dynamically adjust strategies, manage risk, and respond to shifting market conditions in ways traditional models often cannot.

About [Predictiva](#)

Predictiva Ltd. is a UK-based AI fintech company specialising in autonomous trading solutions powered by Deep Reinforcement Learning. Its flagship platform has been developed and stress-tested over years of live market performance, with a focus on ethical investing and long-term capital growth.

About [Ento Capital](#)

Ento Capital is an investment firm incorporated in the DIFC and regulated by the Dubai Financial Services Authority (DFSA). With over 75 years of combined executive experience and a cumulative \$4.6 billion in assets under management, Ento Capital delivers ethical, Sharia-compliant investment and advisory solutions across MENA markets.

*Disclaimer: Past performance does not guarantee future returns.

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