

Passionpreneur Publishing announces the global release of Future-Proof Your Workforce

The inspiring book by Dua Al Toobi is now available via major players in the global book distribution field



Dubai, United Arab Emirates Jun 26, 2025 ([IssueWire.com](https://www.issuewire.com)) - Passionpreneur Publishing has announced the release of ***Future-Proof Your Workforce*** by *Dua Al Toobi* via the publishing industry's largest global book distribution networks. The book is anticipated to have an inspiring and profound effect on its target audience.

In this must-read book, *Dua Al Toobi* shares invaluable insights, tools and techniques for **bridging the divide between the Nationalisation goals and the digital skills gap in the GCC**.

As AI, automation, and digital disruption reshape economies, leaders across the Gulf Cooperation Council (GCC) face a defining challenge: how to align nationalisation mandates with the urgent need for a future-ready workforce.

Future-Proof Your Workforce is a practical, strategy-driven playbook for government policymakers, enterprise leaders, and workforce planners navigating this high-stakes transformation.

Drawing on Dua Al Toobi's unique cross-sector experience in strategy, digital transformation, and human capital development, the book delivers actionable insights rooted in the realities of the GCC context.

From fragmented reskilling initiatives to outdated operating models, many nationalisation efforts falter not from lack of vision-but from a failure to connect policy ambition with execution on the ground. This book bridges that gap with frameworks that are both people-first and ROI-driven, empowering leaders to design workforce strategies that are scalable, measurable, and sustainable.

Whether you're shaping workforce policy at a national level, leading transformation inside a government entity, or managing talent within a large enterprise, this book will help you:

- Align nationalisation goals with digital transformation priorities
- Build agile, future-ready talent ecosystems
- Design strategic skilling pathways that deliver long-term impact
- Engage stakeholders across ministries, sectors, and industries
- Apply human-centric design to change management and workforce planning
- Leverage data, partnerships, and governance for sustainable execution.

Grounded in systems thinking and built for real-world complexity, *Future-Proof Your Workforce* doesn't offer generic advice. It equips you with proven tools and frameworks tailored to the political, cultural, and economic dynamics of the GCC-while remaining relevant to any nation or organisation preparing its workforce for what's next.

In an era where disruption is the norm and human capital is the true competitive advantage, this book is both a call to action and a clear blueprint for leaders ready to turn vision into future-ready outcomes.

The book is now available to inspire readers across the globe through the IngramSpark distribution network and other affiliates which will cover print-on-demand across the UK, Europe, USA, Australia, New Zealand and the Middle East. The e-book is available in 25+ online bookstores like Amazon, Kindle, Barnes & Nobles and Apple Books in the Middle East.

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About The Author:

Dua Al Toobi is an authority in digital transformation and human capital strategy, known for leading

complex transformations that align people, policy, and technology.

With a background in M&A, organisational turnaround, and dual executive roles in HR and digital transformation, she brings a unique blend of strategic foresight and execution.

She is one of the first GCC nationals to earn the distinction of an Executive Masters in Digital Transformation and is currently pursuing a Doctorate of Business Administration focused on AI and workforce readiness.

Her book empowers leaders to build agile, inclusive, and future-ready organisations.

Follow Dua's journey at www.duaaltoobi.com

About Passionpreneur Publishing:

An indie publisher, Passionpreneur Publishing, successfully helps entrepreneurs and professional experts become International Authors in as little as 90 days.

Passionpreneur Publishing specialises in transformational books, including business, self-help, personal growth and spiritual titles, in order to help authors share their messages and gain credibility in their chosen fields.

Passionpreneur Publishing boasts an all-star board of advisors from across the globe covering a wide spectrum of expertise around the books, publishing and media industry to ensure the application of global best-practice in every service offered and providing a worldwide network of some of the world's top thought leaders.



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