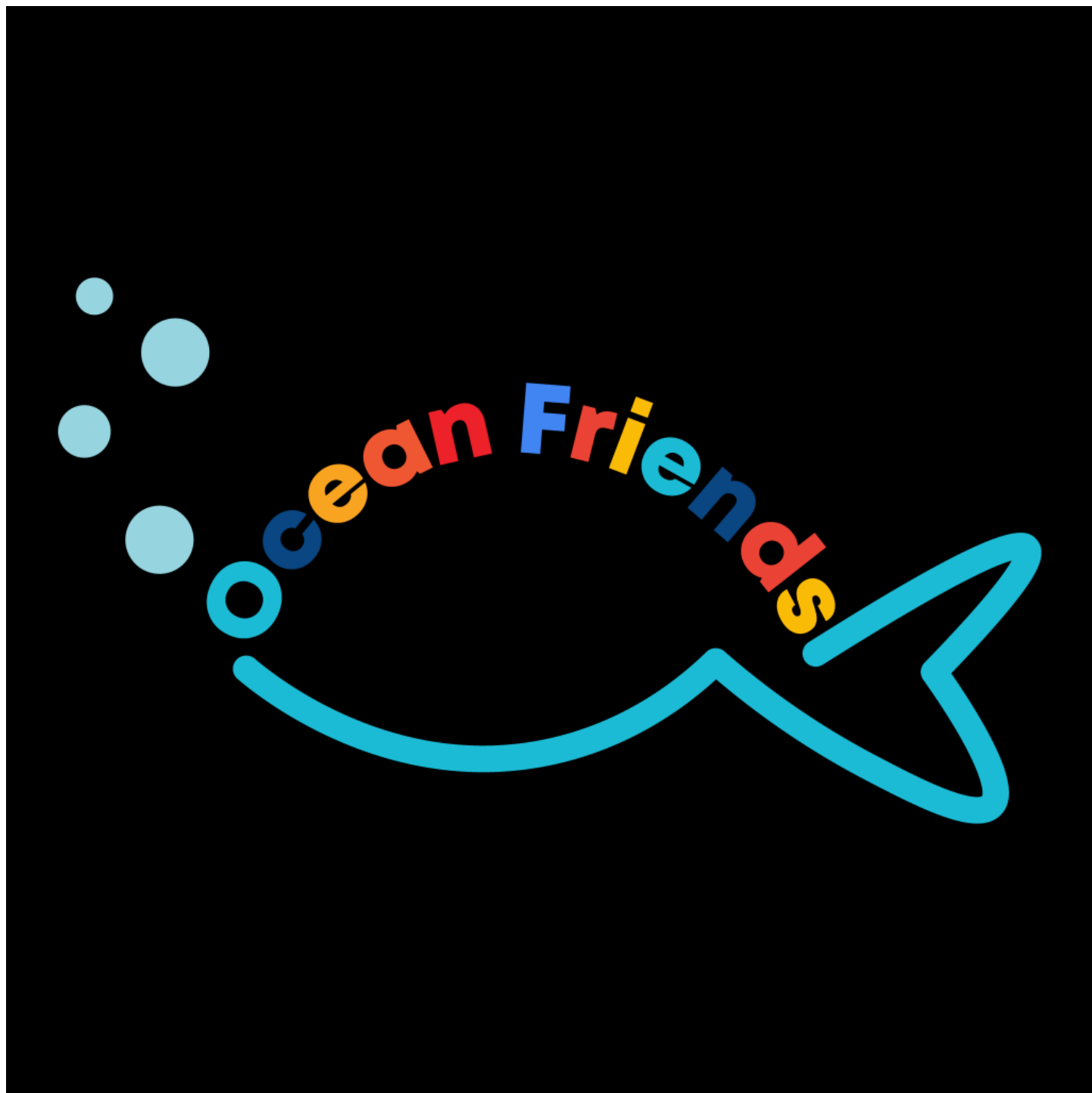


Ocean Friends Expands Executive Team as AI Platform for Pediatric Therapy Gains Rapid Adoption



Dallas, Texas Jun 13, 2025 ([Issuewire.com](https://www.issuewire.com)) - Ocean Friends, still in stealth mode, has quietly been transforming pediatric therapy with its AI-powered platform—experiencing unprecedented viral, word-of-mouth growth through its beta client network. Now, the company is adding Rick Negrin, a former Microsoft executive, to its leadership team to help scale its mission-driven platform as demand accelerates.

Rick brings decades of experience building and scaling enterprise platforms, most recently serving in key leadership roles at Microsoft and other high-growth tech companies. His addition signals Ocean Friends' commitment to building infrastructure and leadership that can support its rapidly growing footprint across pediatric clinics.

Rick also brings a rare layer of empathy and domain insight, having served as COO of a pediatric therapy clinic. That firsthand experience gives him a deep understanding of the operational, emotional, and clinical challenges faced by therapy practices and the families they support.

"What drew me to Ocean Friends is the mission," Rick shared. "We are not just optimizing workflows—we're helping families. By engaging parents in the care process and freeing up therapists to focus on what matters most, we enable children to build trust, make faster progress, and ultimately live more purposeful lives. I am excited to help scale this impact through thoughtful product and operational strategy."

"Rick's experience in building great products, leading high-performing teams, and understanding the needs of both enterprise users and families makes him a rare asset," said Animesh Kumar, Founder and CEO of Ocean Friends. "He has already seen the therapy world from the inside—as a clinic operator—and now brings both empathy and world-class execution to our mission. We're thrilled to welcome him to our executive team."

Manish Shukla, Co-Founder and CTO of Ocean Friends, added: *"Rick's breadth of experience across product, engineering, and operations is a huge unlock for us. He brings a systems-level mindset that perfectly complements our AI and infrastructure roadmap, and we're excited to build smarter, more adaptive tools together."*

Ocean Friends remains proudly bootstrapped and profitable, with a strong pipeline of clinics and on track to almost **triple its current client base before the end of the year**.

To learn more about Ocean Friends, visit www.oceanfriends.ai

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