NovaGlobe Media: Driving Global Advertising with Technology and Creativity

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OF A PRIVATE LIMITED COMPANY

Company Number 16477206

The Registrar of Companies for England and Wales, hereby certifies that

NOVAGLOBE MEDIA LTD

is this day incorporated under the Companies Act 2006 as a private company, that the company is limited by shares, and the situation of its registered office is in England and Wales

Given at Companies House, Cardiff, on 27th May 2025



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Alabaster, Alabama Jun 26, 2025 (<u>Issuewire.com</u>) - As the global digital media landscape continues to evolve rapidly, international advertising powerhouse NovaGlobe Media (NGM) is leveraging its strong technological foundation and cross-border marketing experience to secure its place at the forefront of the global advertising industry. Founded in **London in 2000**, NGM has remained committed to delivering efficient, targeted, and measurable advertising solutions—empowering brands to scale their global presence.

To date, NGM has served over **800 brand clients worldwide**, spanning sectors such as FMCG, fintech, retail, and healthcare. By developing its own ad delivery and data analytics platforms, the company has established a comprehensive "tech-powered + creative execution + performance optimization" marketing ecosystem—enabling brands to drive both visibility and conversion across complex, multi-channel environments.

NGM's proprietary AI platform provides **real-time performance tracking and automated audience optimization**, significantly improving ROI. The company also offers **tailored creative content and localized media planning** to ensure maximum cultural relevance and market penetration in the UK and Europe.

"We are more than a media provider—we are an accelerator of global brand expansion," said an NGM spokesperson. "As our strategic base, the UK remains at the heart of our international growth, and we are continually investing in local creative and tech talent to drive stronger client results."

A key to NGM's success lies in its **performance-driven corporate culture**, linking company growth directly to employee innovation and output. Guided by its core values—**innovation**, **collaboration**, **and mutual success**—NGM is nurturing a team of international, tech-savvy media professionals.

Looking ahead, NGM plans to **expand its footprint across major UK cities**, while accelerating entry into emerging markets such as **Latin America and Southeast Asia**—empowering brands to achieve next-level global impact.

NovaGlobe Media – your trusted international advertising partner, helping brands transcend borders and reach new heights of global influence.

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Media Contact

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