## NovaGlobe Media: Building a Global Branding Hub and Redefining International Advertising



## OF A PRIVATE LIMITED COMPANY

Company Number 16477206

The Registrar of Companies for England and Wales, hereby certifies that

NOVAGLOBE MEDIA LTD

is this day incorporated under the Companies Act 2006 as a private company, that the company is limited by shares, and the situation of its registered office is in England and Wales.

Given at Companies House, Cardiff, on 27th May 2025.

The above information was communicated by electronic means and authenticated by the Registrar of Companies under section 1115 of the Companies Act 2006





Alabaster, Alabama Jun 26, 2025 (<u>Issuewire.com</u>) - In 2025, as the globalization of digital advertising accelerates, **NovaGlobe Media (NGM)** is rapidly emerging as a trusted partner for advertisers worldwide. With a solid track record and cutting-edge capabilities, this London-based international advertising firm—founded in 2000—is reshaping the global ad ecosystem and unlocking new value for brands across continents.

Over the past two decades, NGM has delivered **high-impact**, **precision-driven advertising services** to more than 800 brand clients across industries including consumer goods, technology, finance, and retail. By integrating proprietary ad distribution tools with real-time analytics, NGM has built a fully closed-loop service system: **targeted delivery + live performance optimization + localized creative support**, earning strong recognition in Europe, North America, and Asia.

"We are committed to connecting brands with global consumers at every touchpoint," said an NGM representative. "Particularly in the UK market, we combine local insight with tech-driven precision to help clients achieve powerful, creative, and cost-effective outcomes."

On the technical front, NGM has invested heavily in **Al-powered data systems** to monitor and optimize campaign performance in real time—maximizing conversion potential with every impression. It also delivers **end-to-end services**, from creative production to media planning and social amplification, meeting the full spectrum of client needs.

NGM's rise is further supported by its distinctive operational model and corporate values. With a **performance-based reward structure** and a culture built on **innovation**, **collaboration**, **and shared success**, NGM fosters creativity and agility across its team. The company continues to develop international media talent skilled in both strategy and execution—making it one of the rare "tech + creative" integrated platforms in the industry.

Looking forward, NGM plans to **strengthen its presence in major UK cities** while expanding into **Latin America and Southeast Asia**, offering brands enhanced strategic reach and global storytelling power.

With its expertise and international vision, **NovaGlobe Media** is helping brands claim their space at the center of the global stage.

Company website: <a href="https://www.globetoo.com/">https://www.globetoo.com/</a>

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