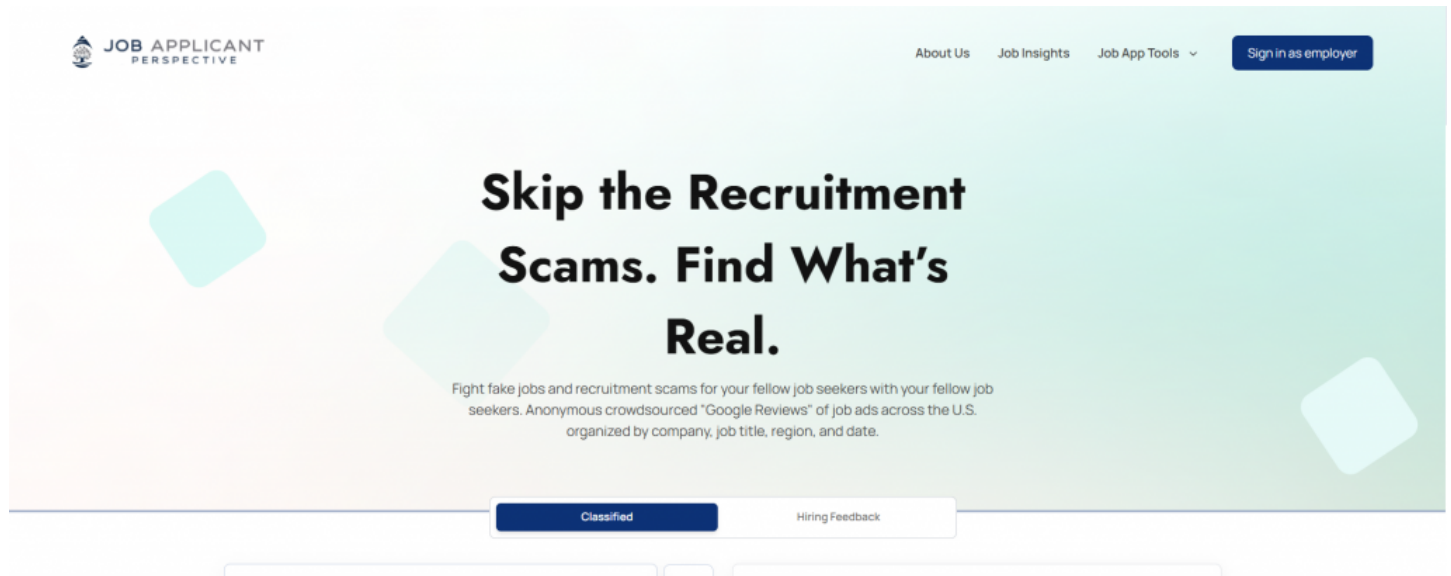


New Platform Lets Job Seekers Review Job Listings Like Yelp Reviews

The Job Applicant Perspective launches to restore trust and transparency in online hiring for small businesses and job seekers.



Midland, Michigan Jun 21, 2025 ([IssueWire.com](https://www.issuewire.com)) - The Job Applicant Perspective (TJAP), an emerging job board and hiring reputation platform, announced today a national campaign to add user reviews to job listings — a feature long overdue in the online labor market. As job seekers continue to face ghost jobs, resume black holes, and misinformation, TJAP argues that real solutions are being held back by the business models of online platforms.

“No online platform profits from real solutions over engagement — even if the tech was good enough,” said Sarah Springsteen Trumble, founder of The Job Applicant Perspective. “That’s why we’re bringing user reviews to job ads — to give 100 million Americans their heart back and end both resume spam and talent shortages.”

While e-commerce and travel platforms rely on two-sided user feedback to drive results, job boards have largely excluded job seeker input, keeping hiring inefficient, opaque, and profit-driven. TJAP’s platform flips that model by centering the job seeker experience and creating community accountability for posted jobs.

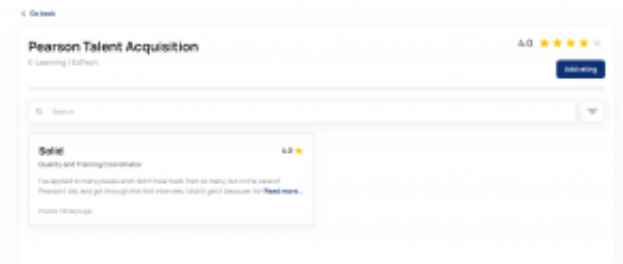
The platform allows job seekers to:

- Read and write anonymous, verified reviews of job postings
- Flag ghost jobs, bait-and-switch offers, or spammy recruiters
- Help employers build stronger, faster pipelines with better fit and less waste

Employers, in turn, gain access to a new channel for quality traffic and candidate trust — especially small businesses and nonprofits that often get buried on national platforms.

About The Job Applicant Perspective

The Job Applicant Perspective is a two-sided job platform that brings trust, transparency, and user accountability to online hiring. Based in Michigan, TJAP offers user-reviewed job ads, regional job boards, and real-time hiring reputation tools to help both job seekers and employers make better decisions. Learn more at [The Job Applicant Perspective](#)



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