

## Meet Soham Srivastava: The Young Entrepreneur Redefining Sustainable Innovation in India

The young founder and CEO of EarthImpact Innovations is building India's first non-carcinogenic, anti-fungal and biodegradable menstrual care startup, backed by top incubators.



**Lucknow, Uttar Pradesh Jun 8, 2025 ([Issuewire.com](https://www.issuewire.com))** - In a world where most early-career professionals opt for stability, **Soham Srivastava** chose purpose. A **polymer engineer by education and an entrepreneur by choice**, Soham made the audacious decision to walk away from a conventional 9-to-5 job within just **17 days of joining**, diving headfirst into the uncertainty and opportunity of entrepreneurship.

Today, Soham is the **Managing Director & CEO of EarthImpact Innovations Pvt. Ltd.**, a startup committed to building **non-toxic, sustainable, and circular feminine wellness solutions**. The venture is currently incubated at **NSRCEL, IIM Bangalore** and **IIM Calcutta Innovation Park (IIMCIP)**, **pre-incubated at AICTE Kottayam, Wadhvani Foundation, AICTE Nitte**; and has been recognized as **top 7% of startups in WTFunds by Nikhil Kamath**.

Soham's journey is anything but conventional. His entrepreneurial instincts emerged early: during his college years, he **founded and executed three startups**—including **Dante Lifestyle, Neapolitan Pizza Co.** (as Chief Marketing Officer), and **Aksher Graphics**. With an ability to blend creativity with

strategy, his consulting inputs have sharpened business models and brand identities across multiple early-stage ventures.

He was funded as **NIDHI Entrepreneur-in-Residence Grant** by the **Department of Science & Technology (DST)** at **IIM Calcutta Innovation Park (IIMCIP)**, and he has presented at high-profile platforms like the **Himalayan Startup Trek at IIT Mandi** and the **127th National Startup Expo by Franchise India**. Soham has also conducted **research at IITs and Institutes of National Importance (INIs)**, and was recognized as a **Child Scientist** by the **National Children's Science Congress (NCSC)** during his schooling.

Beyond startups, Soham contributes to grassroots development through his involvement with **Gramyajan Seva Trust**, a non-profit organization that focuses on providing education, healthcare, and livelihood support to the underprivileged communities living in the rural areas of India.

Speaking about his journey, Soham shares, *"I don't think entrepreneurship is about success or failure—it's about choosing discomfort for a cause that drives you. EarthImpact isn't just a business; it's a mission."*

With big ambitions and deep roots in science and sustainability, Soham Srivastava is a name to watch in India's new wave of responsible, innovation-led entrepreneurship.

Get connected with Soham on LinkedIn: <https://www.linkedin.com/in/namaste-soham>

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Source : EarthImpact Innovations Pvt Ltd

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