

Mar Matínez Unveils Magical Tabletop Game ‘Giddy Up, Unicorn’ on Kickstarter

A fast-paced, family-friendly game blending strategy, fun, and magical unicorn adventures.

Leon, Spain Jun 20, 2025 ([IssueWire.com](https://www.issuewire.com)) - Spanish Game Designer Mar Matínez Launches Whimsical Tabletop Game “Giddy Up, Unicorn” on Kickstarter

Tabletop game creator **Mar Matínez** has officially launched a magical new board game, ***Giddy Up, Unicorn***, on Kickstarter – a vibrant and imaginative game designed to captivate players of all ages with fast-paced action, dazzling artwork, and a joyful spirit.

Giddy Up, Unicorn takes players on an enchanted adventure through whimsical lands, challenging them to race their unicorns, collect sparkling gems, and overcome hilarious obstacles along the way. With its playful design and easy-to-learn mechanics, the game promises fun for families, casual gamers, and unicorn lovers everywhere.

“I created *Giddy Up, Unicorn* to bring people together in laughter and lighthearted competition,” said **Mar Matínez**, the game’s designer. “In a world that can feel heavy at times, I wanted to offer something purely joyful – a celebration of imagination and connection.”

Backers can now support the project and get early access to exclusive rewards, limited edition cards, and beautifully illustrated components. The campaign is live and gaining traction quickly.

To join the magical ride and support the project, visit the Kickstarter page:
???? <https://www.kickstarter.com/projects/giddyupunicorn/giddy-up-unicorn>

About Mar Matínez

Based in España, Spain, Mar Matínez is a passionate game designer focused on creating engaging and family-friendly tabletop experiences. *Giddy Up, Unicorn* is her latest project, combining storytelling, strategy, and a love for all things sparkly.

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Kickstarter: [Giddy Up, Unicorn](https://www.kickstarter.com/projects/giddyupunicorn/giddy-up-unicorn)

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Source : Giddy Up, Unicorn

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