# **Luminous Unveils Phantom PPF: A Durable New TPU Film for Vehicle Protection**

Luminous has launched Phantom PPF, a durable TPU paint protection film featuring self-healing, UV resistance, and impact protection. Designed for high-impact vehicle areas, it offers enhanced gloss and a 5-year warranty.



**New York City, New York Jul 1, 2025 (**<u>Issuewire.com</u>**)** - <u>Luminous, the premium car care brand</u> known for its high-quality detailing and protection products, is proud to announce the launch of its newest offering in automotive protection: Luminous Phantom PPF. This advanced Paint Protection Film, crafted from premium Thermoplastic Polyurethane (TPU), is designed to provide unmatched durability, clarity, and long-term protection for vehicle surfaces.

Phantom PPF is the latest addition to Luminous' expanding line of paint protection films, offering professionals and enthusiasts alike a high-performance film that protects against everyday hazards like road debris, UV exposure, scratches, and chemical contaminants, all while enhancing the vehicle's natural gloss.

"Luminous Phantom PPF was created to meet the needs of professionals who demand excellence in both protection and appearance," said W. Mari, Sales Director at Luminous. "It's not just about shielding paint; it's about preserving perfection with a product that performs reliably and looks stunning."

#### **Key Features of Luminous Phantom PPF – TPU:**

- Self-Healing Technology: Surface scratches and swirl marks vanish with the application of heat or warm water.
- UV-Resistant & Anti-Yellowing: Maintains clarity and prevents discoloration caused by sun exposure.
- Impact Protection: Shields vulnerable areas from gravel, sand, minor dings, and daily wear.
- Chemical & Stain Resistance: Repels contaminants like bird droppings, road salt, and car wash chemicals.
- Gloss-Enhancing Transparency: Adds a sleek, high-gloss finish without altering the original paint color.

This product measures 1.52 meters wide by 15 meters long, making it suitable for a variety of applications. For your peace of mind, it comes with a 5-year limited warranty, ensuring its durability and performance.

Phantom PPF is ideally suited for high-impact zones such as hoods, bumpers, mirrors, and door edges. For best results, Luminous recommends professional installation and routine care with pH-neutral products.

"By expanding our film range, we're helping our partners serve a broader customer base with varying needs," added W. Mari. "Luminous isn't just an auto detailing product brand; we're a committed partner in the growth of your business."

This launch is part of Luminous's ongoing mission to give its global network of detailing professionals more tailored solutions for their clients. The Phantom PPF complements Luminous' existing film portfolio, providing customers with greater flexibility, superior quality, and added value.

### Join the Luminous Network: Partnership Opportunities Available

Car care professionals looking to expand their PPF offering, enhance their reputation, and secure a stronger position in the automotive care industry are invited to contact Luminous to learn more about these exciting partnership opportunities.

For more details on the partnership programs and how to become a partner, visit the Luminous website's <u>Luminous Car Care Installers Program</u> and <u>Luminous Car Care Dealers Program</u> pages or contact them at info@luminous-me.com.

#### **About Luminous Premium Car Care**

Founded in 2014, Luminous embodies the American commitment to automotive care. The company is renowned for its superior range of auto detailing products, specializing in high-quality waxes, car cleaning products, paint protection films, automotive window films, ceramic coating, and detailing accessories. Designed to preserve and enhance the beauty of vehicles, Luminous products set a high standard for automotive professionals. Potential customers can try free samples of car care products before making any commitment. Through the <a href="Luminous car care academy">Luminous car care academy</a>, auto detailing professionals can access the latest automotive industry news and gain expert tips on car care product installations, ensuring they stay ahead in their field.

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