Live Eye Surveillance Sets a New Standard for Always-On Enterprise Protection



Seattle, Washington Jun 18, 2025 (Issuewire.com) - Live Eye Surveillance, an innovator in cloud native video security and loss-prevention intelligence, today announced a major growth milestone that highlights the accelerating demand for proactive, data-driven protection. In a little over one year, the Live Eye platform has already transformed more than two-thousand real-time customer interactions every day, generating measurable multimillion-dollar value for leading retailers, restaurants, logistics operators, and financial institutions across the globe.

"Business leaders want more than archived footage. They want situational awareness the moment risk appears," said Maya Rodriguez, Chief Executive Officer of Live Eye Surveillance. "Our monitored security cameras deliver that clarity by blending computer vision, cloud analytics, and human intervention in one seamless service. The result is lower shrink, higher sales oversight, and safer teams."

Key Achievements

• **Rapid Platform Adoption** – Enterprises added Live Eye solutions to more than ten-thousand new locations since January, reflecting growing trust in intelligent surveillance.

- Twenty-Four-Seven Remote Monitoring A network of security professionals and AI models reviews every alert in real time, ensuring threats are addressed within seconds.
- Actionable Business Insights Beyond loss prevention, customers gain store-traffic heatmaps, dwell-time analysis, and operational compliance metrics that improve revenue per square foot.
- Scalable, Cloud-First Architecture The software deploys without heavy on-premise infrastructure, cutting typical installation times by sixty percent compared to legacy systems.

Customer Impact

National grocery chains report shrink reduction of up to thirty percent within the first quarter of deployment. Quick-service restaurants have decreased drive-off incidents by forty percent, while simultaneously improving speed of service. A regional bank association credits Live Eye with preventing fraud attempts that would have cost more than five million dollars.

Looking Ahead

Building on this momentum, Live Eye Surveillance will expand its research center in Austin, Texas, focusing on advanced behaviour-prediction models and privacy-centric video anonymisation. The company is also launching a certified partner program to accelerate international reach and maintain consistent service quality.

About Live Eye Surveillance

Live Eye Surveillance pioneers innovative, cloud native video surveillance and loss prevention solutions for the modern enterprise. Operating relentlessly twenty-four hours a day, every day of the year, Live Eye empowers organisations to optimise oversight, mitigate risk, and safeguard critical assets with unmatched precision. Learn more at https://www.myliveeye.com/.

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