

Latamclick honored in the Global 100 Awards 2025

Recognized for its strategic vision, ethical culture, and consistent results, Latamclick joins a select group of global firms driving innovation and impact across the marketing and digital communications industry.



Asuncion, Paraguay Jul 1, 2025 ([Issuewire.com](https://www.issuewire.com)) - Latamclick is proud to announce that it has been recognized in the Global 100 Awards 2025, granted by EMG UK. This is the first time Latamclick receives this distinction, which highlights the strategic impact, innovation, and quality of work that the agency has demonstrated in the marketing and advertising industry in recent years at an international

level.

What are the Global 100 Awards?

The Global 100 Awards recognize both established leaders and new innovators across various business sectors, selected by an international audience of more than 538,000 readers in 163 countries. The selection process includes public and private nominations, and a shortlist curated by the jury. The winners are chosen by a panel of experts and recognized for their impact in their respective fields.

“Being part of the Global 100 Awards represents, for the entire team at Latamclick, the validation of the strategic work we’ve been building in the region. It is a recognition that motivates us to keep doing it with quality, innovation, and results above all,” said Francesco Bocanelli, partner and director at Latamclick.

Expanding operations and client portfolio

Over the last two years, from Paraguay, Latamclick has been consolidating itself as a digital partner in Latin America, and has achieved significant strategic positioning in the region, expanding its operations and client portfolio to the United States and Brazil. The agency/consultancy offers comprehensive [marketing services in Latin America](#), with a focus on strategy, creativity, automation, and results. Each project is executed with strategic vision, using the best blueprints and backed by over 16 years of experience, helping companies make better decisions, optimize investments, and accelerate results.

Latamclick’s culture and values

With a 100% home office culture, Latamclick works with professionals from Argentina, Paraguay, Venezuela, Brazil, Uruguay, and Italy, forming specialized and multidisciplinary teams depending on the project. This flexible and efficient structure is built on unshakable pillars of ethics, transparency, and confidentiality—values that have defined the company since its founding in 2009.

Companies like Latamclick, recognized in the Global 100 Awards, have established new standards of excellence in their sectors, demonstrating innovation, commitment, and real impact. Each award celebrates outstanding achievements and concrete contributions to the present and future of their respective industries.

<https://www.gpmg.uk/winners/global-100-winners-2025>

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