

KC SEO Consulting Services Launched to Support Businesses with Positive-Impact



designer-turned-marketer, Karin Cederskoog, has unveiled [KC SEO Consulting Services, LLC](#) - a boutique agency that pairs storytelling with data-driven, search-engine strategies to amplify the mission-driven businesses that better our world. Her goal: To help local businesses reach the top pages of Google.

Online Visibility for Values-Driven Businesses

She believes in visibility for all businesses, both big and small, and primarily works with companies that make a lasting difference in our community, including nonprofits, local & family-owned small businesses, tech, tourism, event & wedding venues, farms, inns, artisan shops, wellness centers, wineries/breweries, and community organizations.

From Video Game Design to Marketing

Before launching KC SEO Consulting Services, Cederskoog spent over a decade in tech & video game design, where she specialized in player-focused design, user experience, and storytelling.

“To me, marketing is the ultimate strategy game,” said Cederskoog. “I craft a brand’s story into language that drives customer acquisition and company growth.”

As the game industry saw record-breaking layoffs in recent years, Cederskoog refocused on her background in marketing. She created KC SEO Consulting Services, LLC to combine her strengths in creative, tech, brand storytelling, and writing.

Your Brand’s Story

As she says, “Every interaction with your customer matters. Game design and marketing have a lot in common - rapid iteration, user-focus, story-driven. Every webpage is part of a story, and every user journey matters.”

She holds an MBA in International Management, BA in Comparative Literature, and a certification in project management.

Originally from Silicon Valley, Cederskoog moved to Maple Valley, WA four years ago and fell in love with the Pacific Northwest’s forests and wild spaces. KC SEO Consulting Services is proudly local but serves clients across the country.

Free Consultations & Complimentary Audits

KC SEO Consulting Services, LLC is now accepting new clients for summer/fall 2025 and offers free consultations & complimentary SEO tech audits.

Services include:

- Search engine optimization (SEO) strategy and implementation
- Local SEO & Google Business Profile optimization
- Keyword research
- Competitive analysis & building customer personas
- Content strategy, backlinks, and SEO-driven blogging
- Website tech audits, on-page optimization, A/B testing, and conversion flow

- One-time packages & custom monthly consulting packages

About KC SEO Consulting Services, LLC

[KC SEO Consulting Services, LLC](#) is a Maple Valley-based, digital marketing agency that helps nonprofits, local businesses and values-driven brands achieve sustainable growth through search-engine optimization.

Media Contact

KC SEO Consulting Services, LLC

*****@kcseoconsultingservices.com

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