

Jumia Nigeria Launches the Infinix Hot 50 Pro: Premium Performance Now Within Everyone's Reach



Ikeja, Lagos Jun 19, 2025 ([Issuewire.com](https://www.issuewire.com)) - Jumia Nigeria, Africa's leading e-commerce platform, proudly announces the official release of the Infinix Hot 50 Pro, a power-packed smartphone that brings premium design, exceptional performance, and unbeatable value straight into the hands of everyday Nigerians.

Available now and exclusively on Jumia, the Infinix Hot 50 Pro is poised to be a fan favourite with its stunning display, flagship-level features, and sleek aesthetic—all at a highly accessible price point.

“We’re excited to introduce a smartphone that truly blends innovation with affordability,” said ADEDAN, spokesperson for Jumia Nigeria. ***“The Infinix Hot 50 Pro perfectly embodies our mission of using technology to improve everyday life for millions across Africa.”***

Next-Level Performance at a Fraction of the Cost The Infinix Hot 50 Pro packs a visual punch with its 6.78-inch AMOLED display, complete with a buttery-smooth 120 Hz refresh rate. Whether streaming, gaming, or multitasking, users enjoy ultra-responsive touch and crisp, vivid visuals, even under bright sunlight, thanks to its 1800 nits peak brightness.

Powered by 8 GB of RAM and 128 GB of internal storage, the device runs seamlessly on Android 14, offering smooth transitions, faster app launches, and a user-friendly interface. A durable 5,000mAh battery backed by 33W fast charging ensures all-day usage with minimal downtime—perfect for users on the go.

“This phone is a beast,” said Chisom, a Jumia customer from Lagos. ***“I’ve streamed, gamed, and taken photos all day, and it didn’t lag once. The fast charging is amazing. Honestly, it feels like I’m using a flagship phone for half the price.”***

Designed to Turn Heads

Elegantly crafted in a bold Purple finish, the Hot 50 Pro looks just as good as it performs. Its slim profile, curved edges, and modern design deliver a premium feel that makes it a stylish companion for school, work, or everyday use.

“The Infinix Hot 50 Pro delivers flagship-level features—a stunning AMOLED display, powerful charging, and a beautiful build—all at a price that works for the Nigerian market,” added ADEDAN.

Available Now – Only on Jumia Nigeria.

The Infinix Hot 50 Pro is now available for order on Jumia Nigeria. With secure payment options, nationwide delivery, and reliable customer support, Jumia ensures a seamless and worry-free shopping experience.

Link: <https://www.jumia.com.ng/infinix-hot-50-pro-6.78-8gb-ram128gb-rom-android-14-purple-388437220.html>

About Jumia Nigeria

Jumia is Africa’s leading e-commerce platform, offering millions of customers access to a wide range of products, from smartphones and electronics to groceries and fashion. With a vision to leverage technology to improve everyday life, Jumia connects buyers and sellers, making online shopping secure, fast, and affordable.



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