

Jay Walker Inks Multi-Million Dollar Deal to Host Daily Podcast with Echohouse

Rising podcast star secures tens of millions in new contract to launch daily show under Atlanta-based Echohouse.



Atlanta, Georgia Jun 22, 2025 ([Issuewire.com](https://www.issuewire.com)) - Echohouse Media, the Black-led, culture-first podcast network headquartered in Atlanta, has officially signed media personality Jay Walker to a massive, multi-year deal to host and executive produce The Jay Walker Show, a daily podcast launching July 1st.

The deal is valued in the tens of millions of dollars, cementing Walker as one of the highest-paid podcasters in the independent audio space. The show will release new episodes five days a week, streaming across all major platforms including Apple Podcasts, Spotify, iHeartRadio, Amazon Music, and YouTube.

"I've been lied on, counted out, and talked about," said Jay Walker. "But this time, I'm being paid what I'm worth — and I finally have a team that believes in my voice. Echohouse didn't judge me for my past. They saw my future."

Jay's show currently averages 2.2 million weekly listeners and recently crossed 26 million total downloads, proving that his reach is not only consistent but growing. His unique blend of culture, faith, vulnerability, and humor has built one of the most loyal fanbases in podcasting.

"All he needed was the right team and the right push," said Maya D. Foster, CEO of Echohouse.

“People called him a risk. I call him a movement.”

“Jay Walker is not a liability. He’s a leader,” added Tameka Ellison-Grant, EVP of Brand & Sponsorships. “They said we were bold for giving him this deal. I say we were smart.”

The new partnership includes full-scale studio production support, a personalized creative team, and ongoing promotional campaigns as The Jay Walker Show becomes the flagship daily program under the Echohouse banner.

https://www.iheart.com/podcast/269-the-jay-walker-show-281836259/?cmp=android_share&sc=android_social_share&pr=false

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