

Japan Business Platform, Operated by CoDigital, Officially Launches to Streamline Market Entry for Global Companies

CoDigital, inc. has launched the Japan Business Platform, a one-stop portal connecting international companies with a network of vetted local experts to simplify and accelerate their entry into the Japanese market.



Tokyo, Japan Jun 23, 2025 ([Issuewire.com](https://www.issuewire.com)) - [CoDigital, inc.](https://www.codigital.co.jp), a Tokyo-based digital marketing agency, announced today the official launch of its comprehensive portal, the [Japan Business Platform \(JBP\)](https://www.codigital.co.jp/jbp). The platform is designed to simplify the process for international companies to enter and expand into the Japanese market by connecting them with a network of trusted, pre-vetted local partners.

The Japanese market, while attractive, often presents unique challenges for foreign companies, including complex legal procedures, cultural differences, and language barriers. The Japan Business Platform aims to remove these obstacles by providing seamless access to professional services and expert guidance.

Key services offered through the Japan Business Platform include:

- **Legal, Taxation, and Auditing:** Navigating Japan's regulatory landscape with expert legal and financial advice.
- **Recruiting and HR Services:** Finding and hiring the right talent to build a successful team in Japan.
- **Sales Representation, Agency, and Distribution:** Establishing a strong market presence and effective sales channels.
- **IT and Website Services:** Building and localizing digital infrastructure for the Japanese audience.

- **Business Consulting:** Gaining strategic insights and tailored advice for sustainable growth.
- **Market Research, PR, and Marketing:** Understanding the target audience and creating effective marketing campaigns.
- **Translation and Localization:** Adapting products, services, and communications to the local culture and language.

"Our mission is to be the premier bridge for international companies looking to succeed in Japan," said Takeshi Sawaki, CEO of CoDigital, inc. "With the Japan Business Platform, we are leveraging our digital expertise to empower clients, helping them navigate the Japanese market with confidence and ease. We are committed to fostering international business growth and creating new opportunities for collaboration."

The Japan Business Platform is now live and accepting inquiries from businesses worldwide seeking to explore the opportunities Japan has to offer.

About CoDigital, inc. and the Japan Business Platform

CoDigital, inc. is a digital marketing agency based in Tokyo, dedicated to supporting the cross-border business development of both Japanese companies expanding abroad and international companies entering Japan. CoDigital provides end-to-end support, from strategic planning to execution and analysis. The launch of the Japan Business Platform is a key part of CoDigital's mission to leverage technology to solve business challenges and facilitate seamless global commerce.

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