

Japan Boys Choir Association Launches Boys Choir Store, a Global Online Hub for Boys Choir Culture

The Japan Boys Choir Association (JBCA) is proud to announce the official launch of Boys Choir Store, a groundbreaking global e-commerce platform dedicated to boys choirs around the world.



Sapporo, Hokkaido Jun 8, 2025 ([Issuewire.com](https://www.issuewire.com)) - The Japan Boys Choir Association (JBCA) is proud to announce the official launch of Boys Choir Store, a groundbreaking global e-commerce platform dedicated to boys choirs around the world.

This unique online marketplace aims to support the sustainability of youth choir culture by offering a selection of choral-related products, music albums, sheet music, and digital content. Products are provided by boys choirs in multiple countries, and a portion of the proceeds goes directly back to participating organizations.

Bridging Cultures Through Music and Commerce

Boys Choir Store is more than just an online shop. It is a cultural initiative designed to:

Showcasing the artistry and diversity of youth choirs around the world

Providing new revenue opportunities for cash-strapped choirs

Connecting fans and supporters around the world with the beautiful voices of boys

Offering limited edition items and exclusive digital content that can't be found anywhere else

Original apparel and accessories featuring the choir's emblem and design

Illustrated books and media about the choir's history and members

Virtual choir content and subscription-based media experiences

Every purchase supports the artistic and educational mission of youth choirs around the world.

An invitation to global collaboration

JBCA welcomes boys choirs, cultural organizations, and individual creators to join the store. The platform accepts submissions from all regions and has fair revenue-sharing terms to ensure the long-term sustainability of artists and ensembles.

Website: <https://boyschoirstore.com>



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Source : Japan Boys Choir Association

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